

KIOO - FM QUARTERLY ISSUES

4/1 – 6/30/18

The following is a listing of the significant issues responded by radio station KIOO - FM Visalia, California, along with the most significant programming treatment of those issues for the period 4/1 – 6/30/18. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of 45 hours and 38 minutes.

Submitted by,

April Skye

Momentum Broadcasting

KIOO-FM Quarterly Report 4/1/18 - 6/30/18

Description of Issue	Times ran/Duration	Description of Program segment
<u>4/1 – 30/ 2018</u>		
California Broadcasters	49 time/ 49 minutes	Something Greater/Guard Stem
Ad Council / High School	42 time/ 42 minutes	Jackie / Karim
Ad Council / Learning	43 time/ 43 minutes	2 Sides
Ad Council / Saving Food	34 time/ 17 minutes	Food
Ad Council / Caregiving	42 time/ 42 minutes	There Yet / Full Circle
Ad Council / Discover	42 time/ 42 minutes	Forest Animals / Show and Tell
Ad Council / Fatherhood	10 time/ 10 minutes	Moments
Ad Council / Hunger	48 time/ 48 minutes	Danica Patrick
Ad Council / Job Training	49 time/ 49 minutes	How We Do It
Ad Council / Meals On Wheels	52 time/ 52 minutes	Harvey / Lola
Ad Council / Pathways	49 time/ 49 minutes	Missed Chance
Ad Council / Reducing	50 time/ 50 minutes	Pavlov Purpose After Meal
Ad Council / Wildlife Prevention	47 time/ 47 minutes	Rising Ashes / Chains
Ad Council / Autism Awareness	52 time/ 52 minutes	Smiles
Ad Council / High Blood Pressure	44 time/ 44 minutes	HBP Numbers
Ad Council / Type 2 Diabetes	46 time/ 46 minutes	Julius Randle Reverse
Ad Council / Buzzed Driving	49 time/ 49 minutes	Expensive Night
Ad Council / Emergency	47 time/ 47 minutes	Don't Wait
Ad Council / Text and Drive	22 time/ 12 minutes	Driving Bling

KIOO-FM Quarterly Report 4/1/18 - 6/30/18

Description of Issue	Times ran/Duration	Description of Program segment
<u>5/1 – 31/2018</u>		
Ad council/ High School	45 times/ 45 minutes	Jackie / Karim
Ad Council / Learning	45 time/ 45 minutes	2 Sides
Ad Council / Saving Food	22 time/ 11 minutes	Food
Ad Council / Caregiving	48 time/ 48 minutes	There Yet
Ad Council / Discover	49 time/ 49 minutes	Forest Animals / Show and Tell
Ad Council / Fatherhood	49 time/ 49 minutes	Moments
Ad Council / Hunger	50 time/ 50 minutes	Danica Patrick
Ad Council / Job Training	50 time/ 50 minutes	Power Suit
Ad Council / Meals On Wheels	53 time/ 53 minutes	Harvey / Lola
Ad Council / Pathways	52 time/ 52 minutes	Missed Chance
Ad Council / Reducing	52 time/ 52 minutes	Pavlov Purpose After Meal
Ad Council / Wildlife Prevention	48 time/ 48 minutes	Rising Ashes / Chains
Ad Council / Autism Awareness	47 time/ 47 minutes	Smiles
Ad Council / High Blood Pressure	43 time/ 43 minutes	HBP Numbers
Ad Council / Type 2 Diabetes	42 time/ 42 minutes	Julius Randle Reverse
Ad Council / Buzzed Driving	43 time/ 43 minutes	Expensive Night
Ad Council / Emergency	42 time/ 42 minutes	Don't Wait
Ad Council / Text and Drive	30 time/ 15 minutes	Driving Bling

KIOO-FM Quarterly Report 4/1/18 - 6/30/18

Description of Issue	Times ran/Duration	Description of Program segment
<u>6/1 -30/ 2018</u>		
California Broadcasters	52 time/ 52 minutes	Something Greater/Guard Stem
Ad Council / High School	43 time/ 43 minutes	Jackie / Karim
Ad Council / Learning	44 time/ 44 minutes	2 Sides
Ad Council / Saving Food	35 time/ 17.5 minutes	Food
Ad Council / Caregiving	45 time/ 45 minutes	There Yet / Full Circle
Ad Council / Discover	47 time/ 47 minutes	Forest Animals / Show and Tell
Ad Council / Fatherhood	13 time/ 13 minutes	Moments
Ad Council / Hunger	49 time/ 49 minutes	Danica Patrick
Ad Council / Job Training	49 time/ 49 minutes	How We Do It
Ad Council / Meals On Wheels	53 time/ 53 minutes	Harvey / Lola
Ad Council / Pathways	49 time/ 49 minutes	Missed Chance
Ad Council / Reducing	52 time/ 52 minutes	Pavlov Purpose After Meal
Ad Council / Wildlife Prevention	48 time/ 48 minutes	Rising Ashes / Chains
Ad Council / Autism Awareness	52 time/ 52 minutes	Smiles
Ad Council / High Blood Pressure	46 time/ 46 minutes	HBP Numbers
Ad Council / Type 2 Diabetes	46 time/ 46 minutes	Julius Randle Reverse
Ad Council / Buzzed Driving	50 time/ 50 minutes	Expensive Night
Ad Council / Emergency	48 time/ 48 minutes	Don't Wait
Ad Council / Text and Drive	23 time/ 12.5 minutes	Driving Bling

Sunday Morning Community Awareness Shows - airs from 5:30am till 6am
2nd Quarter 2018, 4/1 – 6/30, 2018 KJUG – FM / KIOO – FM / KVMI – FM / KCRZ – FM

- 4/1, 2018 Tim Ward, DA, Human Trafficking and Duis
- 4/8, 2018 Noah Whittaker, Kings Counties Suicide Prevention Task Force
- 4/15, 2018 Sarah Marquez, ACT for Women, Events for Women’s Rights
- 4/22, 2018 Ryan Stillwater, Visalia Rescue Mission, New Fundraising and Programs
- 4/29, 2018 Jennifer Corum, Kaweah Delta Health Care District, Blood Drive
- 5/6, 2018 Tim Ward, Tulare County DA
- 5/13, 2018 Susan Manuel, United Way
- 5/20, 2018 Nick Vargas, The Source, Pride Visalia and Volunteer Opportunities
- 5/27, 2018 Dr. Love, TCHHS, Mental Health Month, Awareness and Events
- 6/3, 2018 Chon Camacho, Fresno, Bike Runs for Fallen Officers
- 6/10, 2018 John Mario & Christi Hutson, TCHHS, Adult Protective Services
- 6/17, 2018 Noah Whitaker, Tulare Kings County Suicide Prevention Task Force, Resources
- 6/24, 2018 Adrienne Diaz, Female Leadership Academy, Developing Leadership Skills