

Stations(s): KJUG FM, KJUG AM, KCRZ FM, KIOO FM  
Licensed to: Momentum Broadcasting LP

## ANNUAL EEO PUBLIC FILE REPORT

For the period beginning August 1, 2017 and ending July 31, 2018

### **Statement of EEO Policy:**

This EEO Public File Report is filed in compliance with section 73.2080 © (6) of the FCC's 2002 EEO rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of station(s) KJUG-FM, KVMJ-AM, KCRZ-FM and KIOO-FM.

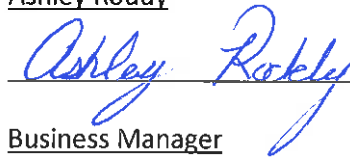
Momentum Broadcasting, LP an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and to ensure equal opportunity in employment and non-discrimination in all of its policies and practices, including the area of employment. We consider applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital or veteran status, sexual orientation, or any other legally protected status.

This report consists of:

- Part 1            Station Information
- Part 2            Recruitment sources/interviewees for each full-time vacancy
- Part 3            Recruitment initiatives

Preparer: Ashley Roddy

Signature: \_\_\_\_\_



Title: Business Manager

Date: 7/31/2018

Telephone: 559-553-1500

## PART 1

This report covers the following employment unit:

<u>CALL SIGN</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>STATE</u>
KJUG	FM	71714	TULARE	CA
KJUG	AM	71716	TULARE	CA
KCRZ	FM	37015	TIPTON	CA
KIOO	FM	7708	PORTERVILLE	CA

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 3 full-time vacancies were filled by the employment unit.

A total number of 21 persons were interviewed for all of the full-time vacancies.

## PART 2

## FULL-TIME VACANCIES

Period 8/1/2017- 7/31/2018

Job Title #1	Date Posted	# of Interviewees	Date Filled	# of people considered
<b>RADIO ACCOUNT EXECUTIVE</b>	8/16/2017	10	12/11/2017	10
<b>Name of Source</b>	<b>Address</b>	<b>Contact Person</b>	<b>Phone Number</b>	<b># of Interviewees Referred</b>
STATION WEBSITES				0
ON-AIR JOB AD				1
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277		559-625-7004	0
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-791-2200	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-730-3730	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-734-9000	0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-735-3670	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-784-1399	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-230-3600	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011	Michelle Mcconnell	817-695-2474	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Career Department	559-625-4436	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA		559-713-5150	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-437-4173	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257			0
Manpower		Fax	866-253-4361	0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval		0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson		0
University of Phoenix Job Placement		Fax	559-312-1186	0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612	Amanda Nash		0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291			0
Porterville College Force		Irene Ortega	559-791-3661	0
Business Referral				0
Current Employee				0
Employee Referral				1
Indeed - HIRING SOURCE				8
T.C. Job Fair	Visalia California			1

**PART 2**  
**FULL-TIME VACANCIES**  
**Period 8/1/2017- 7/31/2018**

Job Title #1	Date Posted	# of Interviews	Date Filled	# of people considered	# of Interviewees Referred
<b>PROMOTIONS COORDINATOR</b>	2/16/2018	4	4/5/2018	4	4
<b>Name of Source</b>	<b>Address</b>	<b>Contact Person</b>	<b>Phone Number</b>		
<b>STATION WEBSITES</b>					0
<b>ON-AIR JOB AD</b>					0
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277		559-625-7004		0
Porterville College	100 E. College Ave., Porterville, CA 93257	Tiffany Duke	559-791-2200		0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277	Marilyn C.	559-730-3730		0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291	Michelle Whitendale	559-734-9000		0
Proteus	1900 N. Dinuba Blvd #G, Vis, CA 93291	Sue Journey	559-735-3670		0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257	Career Department	559-784-1399		0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726		559-230-3600		0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011	Michelle McConnell	817-695-2474		0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277	Career Department	559-625-4436		0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA		559-713-5150		0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704	Blair Nelson	559-437-4173		0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257				0
Manpower		Fax	866-253-4361		0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277	Cindy Sandoval			0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291	Karen Davidson			0
University of Phoenix Job Placement		Fax	559-312-1186		0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612	Amanda Nash			0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291				0
Porterville College Force		Irene Ortega	559-791-3661		0
Business Referral					0
Current Employee - <b>HIRING SOURCE</b>					2
Employee Referral					1
Indeed					1
T.C. Job Fair	Visalia California				0

PART 2

FULL-TIME VACANCIES

Period 8/1/2017- 7/31/2018

Job Title #1	Date Posted	# of interviewees	Date Filled	# of people considered	# of Interviewees Referred
BUSINESS MANAGER	12/12/2017	7	2/1/2018	7	1
Name of Source      Address      Contact Person      Phone Number					
Station Websites - HIRING SOURCE					
ON-AIR JOB AD					0
CSET in Visalia	312 N. West 3rd Ave., Vis, CA 93277			559-625-7004	0
Porterville College	100 E. College Ave., Porterville, CA 93257		Tiffany Duke	559-791-2200	0
College of the Sequoias	915 S. Mooney Blvd., Vis, CA 93277		Marilyn C.	559-730-3730	0
San Joaquin Valley College	8400 W. Mineral King Ave., Vis, CA 93291		Michelle Whitendale	559-734-9000	0
Proteus	1900 N. Dinuba Blvd #6, Vis, CA 93291		Sue Journey	559-735-3670	0
Porterville Sheltered Workshop	187 West Olive Ave., Porterville, CA 93257		Career Department	559-784-1399	0
Workforce Connection-Fresno	3302 N. Blackstone, Suite 225, Fresno, CA 93726			559-230-3600	0
American Broadcast School	712 N. Watson Rd. Suite 200, Arlington, TX 76011		Michelle McConnell	817-695-2474	0
Brandman University	649 S. County Center Dr., Visalia, Ca 93277		Career Department	559-625-4436	0
EDD in Visalia	4025 W. Noble Ave., Visalia, CA			559-713-5150	0
Heald College Career Center	255 W. Bullard, Fresno, CA 93704		Blair Nelson	559-437-4173	0
Tulare County Employment Connection	1063 W. Henderson, Porterville, CA 93257				0
Manpower			Fax	866-253-4361	0
Milan Institute Career Center	6500 S. Mooney Blvd., Vis, CA 93277		Cindy Sandoval		0
Tulare County Office of Education	626 N. Akers Street, Visalia, CA 93291		Karen Davidson		0
University of Phoenix Job Placement			Fax	559-312-1186	0
Institute of Technology Career Center	546 W. Henderson, Clovis, CA 93612		Amanda Nash		0
Tulare County Hispanic Chamber	1100 W. Main Street, Visalia, CA 93291				0
Porterville College Force			Irene Ortega	559-791-3661	0
Business Referral					0
Current Employee					0
Employee Referral					1
Indeed					5
T.C. Job Fair	Visalia California				0

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**8/1/2017-7/31/2018**

<b>Activity #1</b>	<b>Date: 8/1/2017 - 7/31/2018</b>	<b>Activity #2</b>	<b>Date: 8/1/2017 - 7/31/2018</b>
<b>Description:</b>	Sexual Harassment Training	<b>Description:</b>	Recruitment Sources Notification
<b>Preparer:</b>		<b>Preparer:</b>	
<b>Host/Sponsor:</b>		<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	New Hires and annual renewal	<b>Participating Staff:</b>	All station employees
<b>Description of Activity and level of Station Participation:</b>		<b>Description of Activity and level of Station Participation:</b>	
All new hires are required to take a sexual harassment avoidance training course on		We broadcast every month airing the following PSA that KIUG FM, KVMI AM, KCRZ FM & KIOO FM	
Compl. There is also a separate course just for managers. This course consists of		are looking for organizations that regularly distribute information about employment	
a approximately one hour of training for staff, two hours for managers and a test. This		opportunities to job applicants or have job applicants to refer. If your organization would like	
training is renewed on an annual basis for all employees.		to receive notification of job vacancies at our stations please notify the Business Manager at	
		our office telephone number. Also stating KCRZ, KIUG, KVMI and KIOO are an Equal	
		Opportunity Employer and encourages minorities and females to apply.	

<b>Activity #3</b>	<b>Date: 8/25/2017</b>	<b>Activity #4</b>	<b>Date: 9/3/2017</b>
<b>Description:</b>	Pint for a Pint Blood Drive	<b>Description:</b>	Visalia Fox Theater fundraiser
<b>Preparer:</b>		<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Kaweah Delta Hospital	<b>Host/Sponsor:</b>	Rainmaker Productions
<b>Participating Staff:</b>	On-Air Personality - KIOO	<b>Participating Staff:</b>	On-Air Personality - KIOO
<b>Description of Activity and level of Station Participation:</b>		<b>Description of Activity and level of Station Participation:</b>	
This event is a blood drive to help replenish the Central Valley's blood supply. This		Rainmaker Productions held a fundraising concert to benefit the Visalia Fox Theater	
event was listed on the social media community calendar and talked about on the air.		featuring the band Kansas. This event was listed on the community calendar, social media	
		and talked about on the air. Two guitars received were from a local music store,	
		autographed & donated for 2 local future charity fundraising events. Our On-Air Personality	
		introduced the show, inviting people to participate in community events on the local	
		calendar and submit events also.	

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**8/1/2017-7/31/2018**

<b>Activity #5</b>	<b>Date: 9/13/2017 - 9/16/2017</b>
<b>Description:</b>	Tulare County Fair
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Tulare County Fair Grounds
<b>Participating Staff:</b>	On-Air Personality - K100
<b>Description of Activity and level of Station Participation:</b>	
The Tulare County Fair at the Tulare County Fair Grounds, the station set up a booth and visited with fair goers, giving them a chance to win prizes. Received 2 guitars from a local music store and had them autographed by Night Ranger & donated for 2 future community events for fundraising.	

<b>Activity #6</b>	<b>Date: 9/27/2017</b>
<b>Description:</b>	Tulare County Job Fair
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Employment Connection
<b>Participating Staff:</b>	
<b>Description of Activity and level of Station Participation:</b>	
This annual event was held from 9:15am-12:00pm at the Visalia Convention Center. There were at least 100 businesses and organizations had booths setup to speak to all of the job seekers about jobs they might be qualified for. Veterans had priority of service being let in first before the public. We advertised for this event and also did a live broadcast from the location. We had an Account Executive & an On-Air Talent position open and spoke to several job seekers. All department head managers attended the job fair and spoke to all job seekers that stopped at our booth. There was approximately 1500 job seekers.	

<b>Activity #7</b>	<b>Date: 10/12/2017</b>
<b>Description:</b>	All Things Brand New Luncheon
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Visalia Convention Center
<b>Participating Staff:</b>	On-Air Personality - K100
<b>Description of Activity and level of Station Participation:</b>	
This luncheon was held for the Visalia Rescue Mission. Speaker Bob Lupton shared his work on how to better serve underprivileged people through charity and how to not have a toxic charity. This event helped raise money for the Visalia Rescue Mission. This was listed on the community calendar, social media and talked about on air.	

<b>Activity #8</b>	<b>Date: 10/13/2017</b>
<b>Description:</b>	Witches Walk
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Kaweah Delta Health Care District
<b>Participating Staff:</b>	On-Air Personality - K100
<b>Description of Activity and level of Station Participation:</b>	
This event was held in downtown Exeter and hosted by Kaweah Delta Health Care District. This walk was to raise community awareness and financial support for people/women who have breast cancer. It helped raise money for KDHC Breast Cancer Fund for women who can't afford mammograms. This event was listed on the community calendar, social media and talked about on air.	

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2017-7/31/2018

<b>Activity #9</b>	<b>Date: 10/14/2017</b>
<b>Description:</b>	Porterville Pioneer Days & Rib Cook-off
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	On-Air Personality - KVMJ
<b>Description of Activity and level of Station Participation:</b>	
We participated in the event as a judge for the rib cook-off. We were there approximately 3 hours. It was a great event.	

<b>Activity #10</b>	<b>Date: 10/14/2017</b>
<b>Description:</b>	Walk to end Alzheimer's
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	Program Director
<b>Description of Activity and level of Station Participation:</b>	
The Program Director talked about it on the air and volunteered to walk in the walk to end Alzheimer's. He interviewed the chair person on the air and encouraged listeners to join him in the walk. Their goal was to raise \$47,000. They surpassed that amount by \$3000. It was the most they had ever raised in Visalia. The Program Director says it was a nice walk around Mooney Grove Park and a wonderful day.	

<b>Activity #11</b>	<b>Date: 10/18/2017</b>
<b>Description:</b>	KJUG-FM Girls & Guitars
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	KJUG-FM
<b>Participating Staff:</b>	All Staff
<b>Description of Activity and level of Station Participation:</b>	
This is an annual event sponsored by KJUG-FM. KJUG-FM advertises and puts on this fundraiser to bring awareness and raise money to support Los Girl's Mammography Fund at Kaweah Delta hospital Foundation. The money raised is used to make mammograms possible for women who are unable to obtain due to no insurance or funds to do so.	

<b>Activity #12</b>	<b>Date: 10/21/2017</b>
<b>Description:</b>	Autism Benefit
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	Program Director
<b>Description of Activity and level of Station Participation:</b>	
The Program Director volunteered to MC and play music for this benefit which had a silent auction, auction, dinner and dancing. The proceeds went to a local autism group to help with more special events for kids with autism.	



PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

8/1/2017-7/31/2018

<b>Activity #13</b>	<b>Date: 10/27/2017</b>
<b>Description:</b>	Diablo Toro Brewfest
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Main Street
<b>Participating Staff:</b>	On-Air Personalities
<b>Description of Activity and level of Station Participation:</b>	
Our On-Air Personalities attended and MC'd the costume contest at the inaugural Diablo Toro Brewfest. They also performed as judges in the costume contest. There were more than 100 people in attendance.	

<b>Activity #14</b>	<b>Date: 11/18/2017</b>
<b>Description:</b>	Visalia Veterans Parade
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Main Street
<b>Participating Staff:</b>	On-Air Personality - KIOO
<b>Description of Activity and level of Station Participation:</b>	
This was the annual parade in Visalia for Veterans Organizations as a thank you to our Veterans. This was on the community calendar.	

<b>Activity #15</b>	<b>Date: 11/19/2017 - 11/21/2017</b>
<b>Description:</b>	Food Donation Drive
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	On-Air Personality - KIOO
<b>Description of Activity and level of Station Participation:</b>	
This event was a food donation drive to benefit Foodlink of Tulare County. 99.7 Classic Rock was there all 3 days from 6:00a m-6:00pm with live broadcasts, social media and community calendar to ask people to come and donate non-perishable food items.	

<b>Activity #16</b>	<b>Date: 2/6/2018</b>
<b>Description:</b>	Rotary Mentor Day
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	On-Air Personality - KIOO, Ryan Stillwater & 3 students
<b>Description of Activity and level of Station Participation:</b>	
It was Rotary Mentor Day. Ryan Stillwater brought 3 students into the radio station. They learned about the different jobs available, saw the on air studios, commercial productions and how shows are done live and tracked.	

**PART 3  
SUPPLEMENTAL RECRUITMENT INITIATIVES  
8/1/2017-7/31/2018**

<b>Activity #17</b>	<b>Date: 4/21/2018</b>
<b>Description:</b>	Motorcycle Run
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	KIOO
<b>Participating Staff:</b>	On-Air Personality - KIOO
<b>Description of Activity and level of Station Participation:</b>	
The 3rd Annual Tulare County Peace Officers Back the Badge Motorcycle Run was hosted by KIOO and took place at Visalia Harley Davidson. This was a run to honor fallen Peace Officers in the area. Sheriff Mike Boudreaux and the TCSO along with approximately 350 bikes attended to raise money for the fallen Peace Officers Fund and to remember officers who lost their lives while serving our community.	

<b>Activity #18</b>	<b>Date: 5/2/2018</b>
<b>Description:</b>	Porterville College Job Fair
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Porterville College
<b>Participating Staff:</b>	General Manager
<b>Description of Activity and level of Station Participation:</b>	
A long line of eager to work individuals stood outside the Porterville College gymnasium early Wednesday morning waiting to talk to employers for a chance to interview, network and hopefully find a job. There were 60 businesses and organizations from all over the valley in attendance with recruiters looking to hire. Our General Manager spoke to all job seekers that came by the booth to advise how to apply for open positions at our place of business. The job fair was held from 9:00am-1:00pm.	

<b>Activity #19</b>	<b>Date: 5/19/2018</b>
<b>Description:</b>	Big Brothers Big Sisters of Central CA Bowl for Kids
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	On-Air Personalities, Program Director, Staff
<b>Description of Activity and level of Station Participation:</b>	
No info given about event	

<b>Activity #20</b>	<b>Date: 5/26/2018</b>
<b>Description:</b>	6th Annual Proteus 5k Run
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	On-Air Personality - KVMI
<b>Description of Activity and level of Station Participation:</b>	
This annual Proteus 5k Run, 2k Walk and Kids Fun Run scholarship event was held at the Valley Oaks Golf Course. The event was attended by approximately 100 runners, including friends and family of those participating. The event was MC'd by On-Air Personality - KVMI.	

**PART 3**

**SUPPLEMENTAL RECRUITMENT INITIATIVES**

**8/1/2017-7/31/2018**

<b>Activity #21</b>	<b>Date: 6/2/2018</b>
<b>Description:</b>	7th Annual Bike Run
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Visalia Rescue Mission
<b>Participating Staff:</b>	On-Air Personality - K100
<b>Description of Activity and level of Station Participation:</b>	
The 7th Annual Bike Run to benefit the Visalia Rescue Mission was hosted by the 5 Diamonds Motorcycle Club-Tulare County Clubs. Independent riders from all over attended the run and a after party raising \$16,200 this year for the Visalia Rescue Mission. This event was listed on the community calendar.	

<b>Activity #22</b>	<b>Date: 6/4/2018</b>
<b>Description:</b>	Hospital Ride
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Various Motorcycle Clubs
<b>Participating Staff:</b>	On-Air Personality - K100
<b>Description of Activity and level of Station Participation:</b>	
This hospital ride was hosted by various clubs to show support for a local man who is hospitalized battling stage 4 cancer, he used to ride and now he can't. This was his 30th wedding anniversary and they brought him downstairs to see the bikes make 2 loops around the hospital.	

<b>Activity #23</b>	<b>Date: 6/8/2018</b>
<b>Description:</b>	Olly's Day
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	Amigo's Restaurant
<b>Participating Staff:</b>	On-Air Personality - K100
<b>Description of Activity and level of Station Participation:</b>	
Olly is 8 years old and has had Histiocytosis since he was 18 months old. His mom also has cancer. Amigo's Restaurant in Visalia donated 100% of all sales to Olly Day. This event was listed on the local calendar and On-Air Personality - K100 went and ate and visited with people and Facebook lived from the event.	

<b>Activity #24</b>	<b>Date:</b>
<b>Description:</b>	
<b>Preparer:</b>	
<b>Host/Sponsor:</b>	
<b>Participating Staff:</b>	
<b>Description of Activity and level of Station Participation:</b>	