

KCRZ - FM QUARTERLY ISSUES

10/1 – 12/31/17

The following is a listing of the significant issues responded by radio station KZRC - FM Visalia, California, along with the most significant programming treatment of those issues for the period 10/1 – 12/31/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of 11 hours and 05 minutes.

Submitted by,


April Bryant

Momentum Broadcasting

Sunday Morning Community Awareness Shows - airs from 5:30am till 6am

4th Quarter, 10/1 – 12/31, 2017 KJUG – FM / KIOO – FM / KVMI – FM / KCRZ – FM

- 10/1, 2017 Ryan Stillwater of the Visalia Rescue Mission and changes in outreach
- 10/8, 2017 Valerie Elwell, licensed marriage and family therapist at Link Care in Fresno
- 10/15, 2017 Foodlink and how to volunteer, donate and benefits
- 10/22, 2017 Scarlett Parks Foundation, Rhett Syndrome's Purple Pumpkin Party
- 10/29, 2017 Valley Oak SPCA, Adoption, New Facility, No Kill Shelter, Upcoming Events
- 11/05, 2017 Porterville Sheltered Workshop and Tulare Warmline, services available
- 11/12, 2017 United Way of Tulare County, Susan Manuel, Operations and Community Partnering
- 11/19, 2017 David and Elisa Borjon & their son about his dreams of being a professional soccer player
- 11/26, 2017 Foodlink of Tulare County, Sarah Rameriez, How it works and ways to donate
- 12/3, 2017 Sarah Ramirez Executive Dir of Foodlink, Various programs to end assist poverty
- 12/10, 2017 Family Services of Tulare County, services offered, outreach, volunteering and donating
- 12/17, 2017 Ryan Stillwater, Visalia Rescue Mission, 100,000 matching project and events
- 12/31, 2017 Valley Oak SPCA, new location and no kill shelter

KCRZ-FM Quarterly Report 10/01/17 – 12/31/17

Description of issue <u>Oct 1 -31st, 2017</u>	Times ran/Duration	Description of Program segment
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Homeland Security	9 times/ 4.5 minutes	Watchful
Ad Council / Discovery	12 times/ 6 minutes	Not a drop
Ad Council / Recycle	16 times/ 8 minutes	I Want To Be
Ad Council / Learning	11 times/ 5.5 minutes	Reading
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	14 times/ 7 minutes	Help
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
HRSA Poison Help	14 times/ 7 minutes	Children's health
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band
Ad Council / Child Passenger	10 times/ 5 minutes	Not a drop
Ad Council/ Meals on wheels	7 times/ 3.5 minutes	Food
Ad Council – High School	6 times/ 3 minutes	School
Ad Council / Pathways	14 times/ 7 minutes	Surprise You
Ad Council / Community	13 times/ 6.5 minutes	Growing Up

KCRZ-FM Quarterly Report 10/01/17 – 12/31/17

Description of issue	Times ran/Duration	Description of Program segment
<u>Nov 1 – 30, 2017</u>		
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council/ Meals on wheels	7 times/ 3.5 minutes	Food
Ad Council – High School	6 times/ 3 minutes	Bullying
Ad Council / Emergency Aid	15 times/ 7.5 minutes	Not a drop
St Jude Children Hospital	12 times/ 6 minutes	Help
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Homeland Security	9 times/ 4.5 minutes	Watchful
Ad Council / Learning	11 times/ 5.5 minutes	Reading
Ad Council / Recycle	16 times/ 8 minutes	I Want To Be
Ad Council / Pathways	14 times/ 7 minutes	Surprise You
Ad Council / Emergency Aid	15 times/ 7.5 minutes	No hunger
Ad Council / Child Passenger	14 times/ 7 minutes	Buckle up
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band
Ad Council / Community	13 times/ 6.5 minutes	Growing Up
Ad Council / Reading	12 times/ 6 minutes	Learning
HRSA Poison Help	12 times/ 6 minutes	Children’s health

KCRZ-FM Quarterly Report 10/01/17 – 12/31/17

Description of issue	Times ran/Duration	Description of Program segment
<u>Dec 1 – 31 , 2017</u>		
Ad Council / Child Passengers	4 times/ 2 minutes	Let me ask you
Homeland Security	9 times/ 4.5 minutes	Watchful
Ad Council / Learning	8 times/ 4 minutes	Growing up
Ad Council / Child Passenger	14 times/ 7 minutes	Safe Driving
Ad Council / Reading	12 times/ 6 minutes	Learning
Ad Council / Recycle	16 times/ 8 minutes	I Want To Be
St Jude Children Hospital	12 times/ 6 minutes	Help
Ad Council / Pathways	14 times/ 7 minutes	Surprise You
Ad Council / Emergency Aid	15 times/ 7.5 minutes	No hunger
Ad Council/ Community	9 times/ 4.5 minutes	Sharing resources
Ad Council – High School	6 times/ 3 minutes	Bullying
Ad Council / Hunger Project	7 times/ 3.5 minutes	No hunger
Ad Council / Emergency Aid	12 times/ 6 minutes	Food
Ad Council / Community	13 times/ 6.5 minutes	Helping
HRSA Poison Help	12 times/ 6 minutes	Children’s health
Ad Council/ Bully Prevention	5 times/ 2.5 minutes	Boy Band