

WATFORD Weekender

SATURDAY 13 & SUNDAY 14 MAY

50% OFF
PARKING



FAMILY
ACTIVITIES
& PRIZES



BAR &
NIGHTCLUB
OFFERS



DINING &
SHOPPING
DISCOUNTS



WATFORD
for YOU

Brought to you by Watford BID

See more offers at:
watfordforyou.org/weekender

#WatfordWeekender

intu Watford extension



The intu Watford extension will be opening in late Autumn 2018.

Featuring 15 new retail units and 10 new restaurants, some great brands including Yo! Sushi, TGI Friday's, Byron, Las Iguanas and Debenhams have already signed up to be part of the £180 million extension.

There will also be a great leisure offering, including a Cineworld 9 screen cinema with IMAX and a Hollywood Bowl.

www.intu.co.uk/watford
#WatchWatfordGrow

Welcome to the Watford Weekender



WATFORD
Business
Improvement
District

The Watford Weekender is a result of businesses in Watford town centre working together to provide you with a great range of offers, promotions, discounts and events.

We are fortunate in Watford to have a BID (Business Improvement District), to co-ordinate such a weekend and to promote it via the town's popular **Watford For You** brand. Find out more about the BID at www.watfordbid.co.uk or find us on social media [@watfordbid](#)

50% off parking

Spend £50 shopping during the Watford Weekender and get 50% off your car parking at intu Watford and CitiPark Watford.

To participate in the offer, simply take your receipts to the customer service desk at intu Watford on the day of purchase to claim your discounted parking.

T&C's apply, visit www.watfordforyou.org/weekender for full details.



Watford Weekender Terms & Conditions

IMPORTANT INFO

Watford Weekender offers are subject to availability and not to be used in conjunction with any other offer.

Only valid in Watford on Saturday 13 & Sunday 14 May 2017 when presenting the Watford Weekender brochure or website, via smartphone or printout.

Some offers are subject to additional Terms and Conditions, please see www.watfordforyou.org/weekender for each offers' details.

Saturday & Sunday

Cath Kidston[®]

Cath Kidston
intu Watford

Cath Kidston is offering **15% off** full price items from Saturday 13 to Sunday 14 May 2017.

Saturday & Sunday



Levi's
intu Watford

Levi's are offering **30% off belts**, when you buy a pair of jeans on the Watford Weekender.

Saturday & Sunday



Waterstones
122 High Street

Waterstones are very excited to be involved in the Watford Weekender. To celebrate they will be hosting **free face painting** in-store between 1pm-2pm on both Saturday and Sunday, along with various **activity packs** and a **treasure hunt** in the Children's section.

Plus, don't miss a very **special guest appearance** from everybody's favourite elephant, Elmer!

Saturday & Sunday



Watford Colosseum

Rickmansworth Road

Exclusive offers at Watford Colosseum for the Watford Weekender, quote **'WEEKENDER'** at www.watfordcolosseum.co.uk for this weekend only to receive:

Buy one ticket and get one FREE for **Forever Jackson** – Fri 19 May 7.30pm

Buy one ticket and get one FREE for **Live on Mars: A Tribute to David Bowie** – Mon 29 May 7.30pm

Saturday & Sunday

Accessorize

Accessorize

113 intu Watford

15% discount across the store plus get entered into a **prize draw to win £100 gift card**.

Saturday & Sunday



Middletons

9 King Street
01923 517332

25% off the a la carte menu Saturday 12-6 and all day Sunday (Stated times, main menu only, 25% off food, parties of 6 or less).

Saturday & Sunday



Watford Leisure Centre – Central

Peace Prospect

Head down to Watford Leisure Centre – Central for **free swimming all weekend** with Everyone Active.

Also sign up for gym membership and get **50% off the joining fee**.

Saturday & Sunday

Bella Italia
Pizza ♥ Pasta ♥ Grill

Bella Italia

136 High Street
01923 889863

Bella Italia are delighted to offer **25% off food**, simply show the Watford Weekender brochure/website page to qualify for your discount.

Saturday & Sunday


ADORN Beauty

Adorn Beauty

201 intu Watford
104 High Street

25% off on 3D Lipo at the intu Watford branch.

20% off when you spend £100 at the High Street branch.

Saturday & Sunday

M&S

EST. 1884

M&S

91 High Street

Celebrate the spirit of summer with Marks and Spencer Watford.

Come and meet the one and only **Percy Pig** in Childrenswear and enter a competition to draw 'Percy On Holiday' for a chance to **win a £20 gift card**.

Visit the Menswear department to get the perfect fit for your summer suit, and enjoy tasting some of their 200 regional beers.

Ever wanted a **personal shopping experience**? Visit the Womenswear department and your individual stylist will help you pick your perfect summer wardrobe.

Get ready for the new summer season and have a **free beauty makeover** with the in house beauty specialist, and receive a **free gift bag of goodies**.

Enter a raffle for the chance to win the ultimate M&S Summer picnic for all the family, worth £200.

Saturday & Sunday

WALKABOUT

Walkabout

76 The Parade

25% off food all weekend.

Walkabout Watford is the home of sport and party in Watford. Eat 'til you pop, dance 'til you drop. Watch your favourite team, or relax with a cold one... It's all here waiting for you and your mates.

Saturday & Sunday

Sainsbury's

Sainsbury's

Albert Road South / The Parade

The following activities will be running across the Watford Weekender in-store;

- Sampling of the **new summer food range**
- One lucky shopper will get their **shopping free** each day
- Balloon modeller creating **free balloon models** for children
- Children's pizza design competition

Saturday & Sunday



LP Café

173 The Parade

Buy one get one free on delicious cakes all weekend!

Simply show the Watford Weekender brochure/website page to qualify.

Saturday & Sunday



Watford YMCA Community Gym

Charter House,
Charter Place

Discount on all 3 month memberships options.

Call 0300 3231111 to find out more.

Saturday & Sunday



Boux Avenue

125 intu Watford

Receive a **free Beach Bag** when you spend £50 in-store at Boux Avenue Watford.

Saturday & Sunday



Specsavers

86-88 High Street

£40 off a complete pair of glasses from the £99 to £169 ranges with this brochure.

Saturday & Sunday



Reasons Coffee Shop

116 The Parade

Free cake with every hot drink & all books 3 for price of 2!

Simply show the Watford Weekender brochure/website page to qualify.

Saturday & Sunday



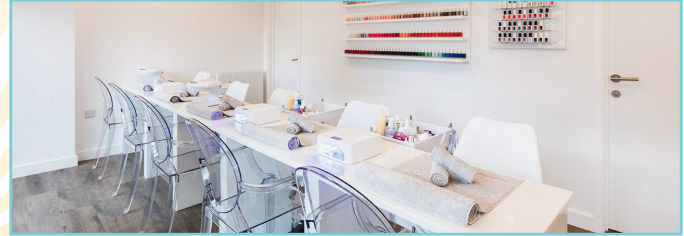
John Lewis

intu Watford

John Lewis are delighted to be a part of the Watford Weekender and will be hosting the following activities in-store:

- Delicious **food and wine tastings** from little Waitrose
- Children can enter a Spring **colouring competition to win £50 voucher** to spend in the Toy department
- Ready for a new look? Meet the **personal styling** team, see this seasons latest fashions whatever the weather and book in a complimentary Style Express appointment
- The beauty department is offering **complimentary mini makeovers and beauty treats** (available 1-4pm on Saturday 13)

Saturday & Sunday



Gloss Bar

24 King Street

Visit the team at Gloss Bar to receive a **complimentary glass of bubbly and 20% off** all nail and waxing services.

Saturday & Sunday

LUSH
FRESH HANDMADE COSMETICS

Lush

31A intu Watford

Free product making workshops from 12-2 Saturday and Sunday, limited to one per person.

Saturday & Sunday

maplin
connecting brilliant ideas

Maplin

138 High Street

5% discount on any purchase (except Apple products and DJI drones) when you produce the Watford Weekender brochure.

Saturday



Hydeout

46 The Parade

Free entry and glass of bubbly for all those on the Watford Weekender guest list, call up 01923 537110 and quote **'Watford Weekender'** to get your name on the guest list.

Saturday & Sunday

L'Occitane
EN PROVENCE

L'Occitane

22 intu Watford

Enjoy a **complimentary skincare consultation** and **free samples** when you visit L'Occitane over the Watford Weekender.

Saturday & Sunday

hotter[®]

Hotter

161 intu Watford

Purchase 2 pairs of sandals for £95 across the Watford Weekender. Simply show the brochure or website on your smartphone to redeem this offer.

Saturday & Sunday

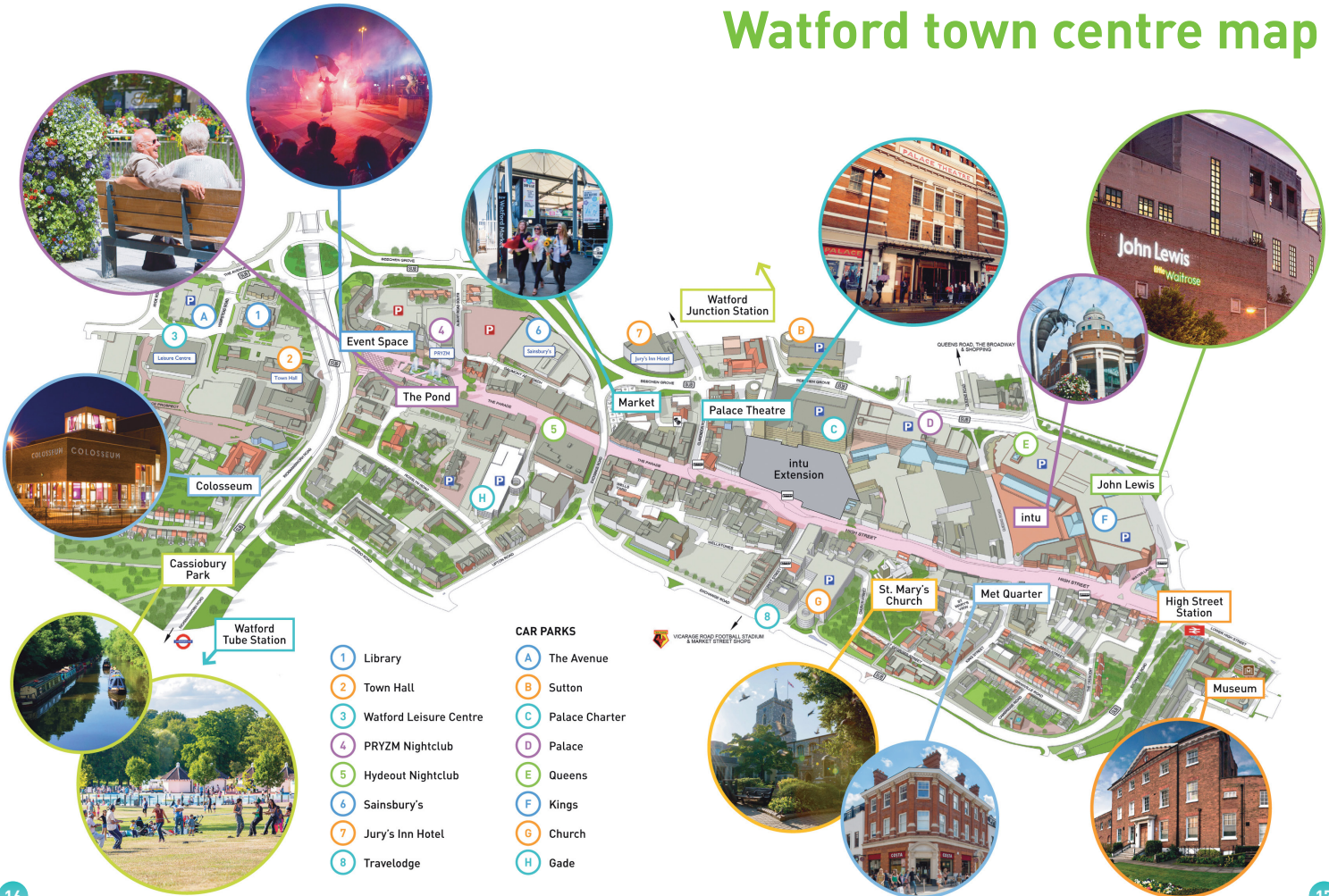


Luminate

95 The Parade

- Wash, cut and smooth blow dry £19 (usually £34)
- Gel colour on fingers or toes £15 (usually £20)
- **Free eyebrow thread** with waxing over £20
- **Free full size bottle of tanning lotion** with any sunbed course
- Buy one session, get one half price on all medical tattooing (Includes meso vyal, collagen production for anti wrinkle, scar removal, 3D nipple tattoo post mastectomy etc.)
- **£50 off** full set of Easilocks hair extensions
- **Free cut** with ALL Brazilian blowdrys and full head highlights
- Miss Runway Clothing – free slogan vest with any purchase over £50

Watford town centre map



Saturday



The Entertainer

TheToyShop.com

The Entertainer

60 High Street

Visit The Entertainer this Watford Weekender to claim your **free Lego sticker sheet** with any purchase.

Take part in the fantastic toy play day and enter the **in-store competition** for a chance to win some great prizes.

Don't forget to pick up a **free balloon** too!

Saturday & Sunday



Watford Central Library

Hempstead Road

Where's Wally Story Time at 2pm on Saturday 13 May 2017. Come as Wally if you wish and join in with this Story Time for older children.

Also use your library membership for **one hour of free PC hire** and meet their IT Champion between 3-3:45pm on Saturday 13 May 2017 and between 4-4:45pm on Sunday 14 May 2017.

Saturday & Sunday



Steinbeck & Shaw

173 The Parade

Steinbeck & Shaw would love to invite you and 5 friends along for a **free Cocktail Masterclass**. Just give them a call to book in – 07958 523570 and quote **'Watford Weekender'**.

Saturday



Gibsons Butchers

49 The Parade

Spend £50 and get 10% off as well as special offers across the weekend.

- 3lb rump steak £15
- 2kg minced steak £10
- 10lb pork chops £20
- 3lb sirloin steak £20
- 5kg chicken breast £25
- 5lb lamb chops £20

Saturday 11am



Watford Museum

194 Lower High Street

Watford Museum's curator will take you on a **free guided tour** back in time, introducing you to some of the stories, characters and historic buildings of Watford's town centre. From bodysnatchers to escaped animals from the market, discover the amazing history of your town. The tour starts on Saturday at 11am.

By booking only: info@watfordmuseum.org.uk / 01923 232297

Saturday



Situls of Watford Gift Shop

55 The Parade

Free gift worth £20 with every purchase over £50.

Saturday & Sunday



The Phone Depot

24-26 Market Street

Receive **£20 off any Phone or Tablet** purchased on the Watford Weekender.

Saturday



The Comedy Loft

76 The Parade

Grab £5 tickets to The Comedy Loft's fabulous Saturday night show.

The weekend show bring the best comedy on the High Street to Watford. For one night only to celebrate Watford Weekender they have £5 tickets available.

Quote **WEEKENDERS** at the box office on the night or pre-book on their website: www.thecomedyloft.co.uk

Saturday & Sunday



Twisted Monkey

46 The Parade

Free cocktail tasters from 4-7pm, **free cocktail masterclass** at 7pm where you will be taught to mix, muddle and shake up some of your favourite cocktails.

Family Fun Day on Sunday. A day for the whole family to enjoy. Come down and relax with **2-4-1 cocktails** from 1pm while the kids make use of the bouncy castles, ball pit, face painting and arts & crafts table, not to forget food as they will be serving their in-house pizza's all day.

Saturday & Sunday



Subway

11 King Street

20% off on any sandwich, exclusively at Subway King Street.

Saturday & Sunday

vision express
VISION.TAKEN SERIOUSLY.

Vision Express

intu Watford

20% off sunglasses.

Buy any non-prescription or prescription sunglasses over the Watford Weekender.

Saturday & Sunday



Magic Nail Bar

76 High Street

Magic Nail Bar are delighted to offer **20% off all services** over the Watford Weekender. (if fully booked this offer can be redeemed in the following 7 day period).

Saturday & Sunday



Rileys Sports Bar

65-73 The Parade

Sign up for a **family membership for free** during the Watford Weekender and also receive a **30-minute free pool session** at Rileys Watford.

Saturday



Hintons Pharmacy

88 The Parade

Shop at Hintons Pharmacy on the Watford Weekender and receive **15% of all fragrances**.

Saturday



Pepe Rosso

146 High Street
01923 241414

Visit Pepe Rosso to receive **15% off your bill** for orders on the evening menu.

Saturday & Sunday



Fancy Dress Castle

102 The Parade

Fancy Dress Castle is celebrating it's opening on the Watford Weekender!

Visit Watford's new party store at 102 The Parade, by the pond, and receive **20% off every item** on both Saturday and Sunday.

The fun will start on Saturday with a **live DJ** and face painters outside on The Parade. **Face Painting** will cost £1 per child, which is all donated to local charity Peace Hospice Care. Then come inside the Fancy Dress Castle for all your balloons, costumes and party table decorations for anniversaries and birthdays.

Saturday & Sunday

VapeTM
e-cigarettes & e-liquids

Vape

85 The Parade

Buy a Evod650 Kit and 6 bottles of Vapourlites e-liquid for **just £15.99** over the Watford Weekender. (Usual price £39.93)

Saturday

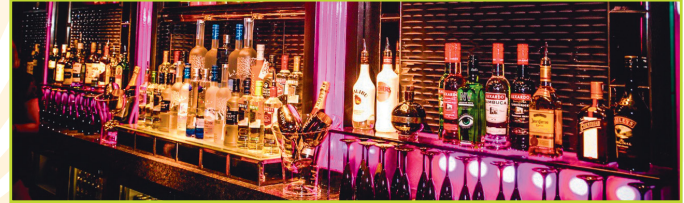
TOMPKINS
Jewellers 

Tompkins Jewellers

110 High Street

15% off all Diamond Rings and Jewellery and a chance to **win an Accurist ladies watch worth £100** in a draw for all customers.

Saturday



PRYZM

127 The Parade

PRYZM Watford are delighted to offer as part of the Watford Weekender, **Free Entry and Free VIP Booth** – Just call the office and quote **WEEKENDER17** – 01923 239848.

Saturday & Sunday

Phase Eight

Phase Eight

10 intu Watford

Chat to Phase Eight **personal stylists** or book an appointment, all whilst enjoying a **glass of bubbly** and nibbles. Leave your details for your chance to **win a £50 gift card** and styling masterclass with a personal stylist.

Saturday & Sunday

 **Opticians**

Boots Opticians

78 High Street

Boots Opticians are offering a **free Eye Test** (including retinal photography) when you buy any pair of glasses with prescription lenses.

You'll also be entered into a **free prize draw** for a spectacle accessories hamper with any purchase made in store across the weekend.

Saturday & Sunday



Tailor & Co

intu Watford

50% off hem, waist and zip alterations all weekend.

Simply quote 'Watford Weekender' when you visit their store on the Upper Mall of intu Watford, next to John Lewis.

Saturday & Sunday

Bottrills

SOLICITORS

Bottrills

131 The Parade

Moving house? Receive a **10% reduction on legal fees** for the sale and purchase of your homes, if moving within the next 3 months. Simply contact the team at for details: 020 8440 8188.

Saturday & Sunday

Shoe Zone

Shozone

3 The Parade

10% off with a minimum spend of £15. Valid at Watford Shoe Zone only on 13 & 14 May 2017.

Saturday & Sunday

MONSOON

Monsoon

129 intu Watford

Visit Monsoon on the Watford Weekender and receive **15% discount across the store** plus get entered **into a prize draw to win £100 gift card.**

Saturday & Sunday



Barracuda

45 The Parade
01923 814181

10% off across the Watford Weekender, simply show the Watford Weekender brochure/website page to qualify for your discount.

Saturday & Sunday



Comic Parade

Comic Parade

57 The Parade

All Funko Pops £10 (except for the exclusives priced at £18)

15% off all graphic novels (discount off the list price)

10% off all figures and statues

10% off all Harry Potter merchandise

Saturday & Sunday

snappy snaps

Snappy Snaps

86 High Street

Free studio session with 8x6 enlargement print

when you book in-store on the Watford Weekender.

Saturday & Sunday



Per Lui

145 High Street

Spend over £70 in-store on the Watford Weekender to receive **10% off** your purchase.

Saturday & Sunday



Runners World

164 High Street

Visit Watford's specialist running store for video gait analysis, shoes and accessories.

Receive 10% off upon production of this brochure.

Thanks to the following businesses for supporting the Watford Weekender

CitiPark

THE FLOWER SHOP
ARTISAN FLOWERS

wetherspoon

intu
Watford

VIBE107.6 FM

JURYS
INN

Official media partners

heart^{96.6}
turn up the feel good!

Watford
Observer



WATFORD
for YOU

For the latest news, offers & events in Watford

Keep up to date with the very latest news, offers and events in Watford on our website and social media pages.



watfordforyou.org



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Calling all BID businesses

There's still time to get involved in our Watford Weekender, contact us on **01923 919989** or email enquiries@watfordbid.co.uk



WATFORD

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