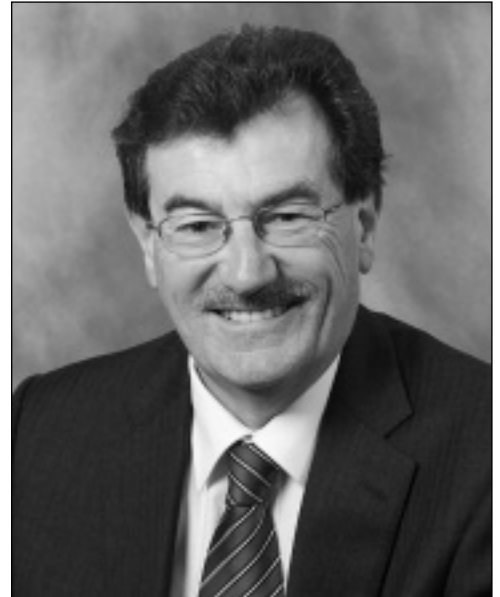


HOUSE OF KEYS ELECTION  
THURSDAY 29<sup>th</sup> SEPTEMBER 2011

PLEASE VOTE FOR  
**ADRIAN  
EARNSHAW** **X**



*"Your Independent Candidate"*

**Polling Station: please refer to your Polling Card**  
**Stations open 8 am until 8 pm**

***Dear Elector***

It is with pleasure I again offer myself to serve as one of your Members of the House of Keys for the next five years.

Since being elected in 2001, I have endeavoured to ensure Onchan has responsible, **Independent** representation in Tynwald and over that time have assisted many constituents with their concerns. In seeking your support, I wish to restate my commitment to a prosperous and caring society and pledge to continue to uphold the best interests of Onchan and the Isle of Man.

***The Candidate:*** I consider myself a straightforward person with time-honoured values. I welcome competition, fair play and support the principle of "freedom of the individual" provided it does not spoil things for others. I like to keep things simple and dislike inconsiderate behaviour, excessive "red tape" and wasting resources.

Ahead of us lie major challenges which involve accepting responsibility, making decisions and taking action and I am comfortable with and have extensive experience in these areas.

Government is elected by you to govern. It is not in the public interest to constantly oppose and I support policies which I believe take the Island forward and offer value for money.

***Some Key Messages:*** If re-elected I shall:

- Endeavour to protect employment.
- Continue to support cost saving measures across Government.
- Support the new Department of Economic Development and work, in partnership with the Private Sector, to stimulate further growth in our economy.
- Continue supporting economic diversification and modernisation, particularly in manufacturing and tourism.
- Seek to reduce hospital waiting lists.
- Support the continuation of funding for our University Students.
- Press for the re-construction of the Douglas Promenade roadway.
- Seek a review of work priorities of the Department of Infrastructure.
- Support appropriate initiatives in local food production and care of the countryside.
- Seek a review of the Onchan bus timetable.

**The Economic Scene:** The Island's economy remains strong. Income and reserves are in good shape, spending has been reduced and unemployment remains low. This is a positive situation compared to other countries but we know times have changed and we have to tighten our belts.

The financial pressures on the UK are well documented, as is their present attitude towards us which is not helping them, or the Island and a better way forward must be found.

As our neighbour and long term ally, the manner in which they have behaved in recent times is unacceptable and a clear demonstration of their own monetary problems.

Falling out with the UK would be counter-productive however and we should act maturely, recognise their current difficulties and for the time being persevere with the relationship until a clearer picture emerges.

Our Island has had to face problems before but by pulling together we have weathered the storms and will do so again.

Efforts to stimulate further growth in the economy continue and the reserves built up in better times are helping us re-jig our budgets in a measured way, without the panic seen elsewhere.

The economy continues to prosper at a rate many would envy, demonstrating its strength through achievements in the shipping, e-gaming, aerospace and space industries.

We should be proud of our successes over the last thirty years but recognise **this is history** and be fully aware of the danger of complacency. We live in a competitive world and must continue building on these achievements which underpin the services and standard of living we enjoy.

Huge efforts have been made by our finance sector and the government to establish ourselves as an accountable, well regulated Island, compliant with our international responsibilities. This has resulted in an enviable worldwide reputation, a status we have worked hard to achieve and I shall endeavour to protect and strengthen this position.

**Finance:** Our Finance Industry has proved remarkably resilient in the face of global economic difficulties. It continues to employ around a third of our workforce and generates almost 40% of our national income.

The sector remains our main breadwinner and its contribution to our success cannot be over-emphasised with our AAA credit rating making us a leading choice for quality business.

The confidence this provides has seen on-Island bank deposits grow to £60bn during the last five years, funds under management increase to £22bn and 12m tonnes of shipping is now registered in the Isle of Man.

Alongside this, the diversification policy we have pursued has produced dividends. Our fledgling aircraft register has flourished and the number of employees in manufacturing industry equals those employed in banking.

As a former Member of the Treasury, I understand the importance of the finance industry to our economy and will play my part in ensuring its continuing success.

**Education:** The long awaited "Bemahague" School is now a reality and due to open next year. Accompanied by the extensive sports fields, this will provide a wonderful facility for the young people of Onchan for decades to come.

At Ashley Hill and Onchan School, a high standard of Primary Education continues to be delivered to our younger children and I meet regularly with the respective Head teachers to discuss and assist with concerns they may have.

I am aware of the operational difficulties both schools face due to their age, size and layout and have been working with the Department of Education to seek investment to address these issues. This is a long term exercise however as, in reality, both schools require re-building which, in the present financial climate, may take some time.

Compared to the UK, higher education is financially very well funded and I want to see this continue. I also wish to see greater efforts being made to encourage Manx graduates to return to employment in the Isle of Man.

**Health:** Services delivered at GP and Hospital level remain first class compared to other jurisdictions with an excellent Doctors' Surgery in the Onchan Village Precinct. The finance budget for the Department of Health is currently "ring-fenced" and I have been happy to support this policy.

Solid progress has been achieved with cancer strategies and through my connections with the Island's Council of Cancer Charities, I have been pleased to be closely involved with the introduction of the call/recall arrangements for both breast and bowel cancer screening.

Looking ahead, the length of many hospital waiting lists continues to be a serious concern to patients and I shall press for greater efforts to be given to improve this situation.

**Law and order:** As Minister for Home Affairs, I work in close partnership with the Constabulary and law and order issues are a corner-stone of my responsibilities. Since joining the Department, further development of the "Neighbourhood Policing Programme" has taken place and crime rates have been significantly reduced to levels last seen in the early 1980's.

We are not resting on our laurels however and a considerable amount of work is being done to improve and streamline the Island's Criminal Justice System. Whilst this won't be achieved overnight, the programme is well underway.

As well as enhancing our quality of life, I believe that being recognised as a safe community in which to live and raise our children is a powerful lever in generating new economic activity to bring increased employment to the Island.

**Our New Department Structure:** I welcomed the creation of the new Department of Economic Development and under the stewardship of my colleague Allan Bell am pleased to see it making headway.

I believe the new department's work is crucial to the Island's future success and if re-elected I intend to give it my full support. As a key income earning department, I hope all Tynwald members will adopt a similar united approach and contribute imaginative ideas to ensure that the Department of Economic Development achieves its aims.

Our new Government structure has created considerable debate regarding privatising public services. **I believe we should be cautious and selective with our approach.** Whilst I am not averse to change, it is not in the public interest for the Island's vital assets, such as our Electricity and Water undertakings, to fall into the hands of foreign establishments and a perfect example of this is the unease we feel with ownership of the Steam Packet Company lying in far off places.

**Tourism:** For too many years, tourism has been regarded as a "spent" industry in the Isle of Man. **Not so in my mind.** Added to the Island's natural beauty, we have many unique cultural assets to attract visitors to our shores. Greater encouragement should be provided for re-developing tourism and more recognition given to the superb self-catering accommodation on offer in the countryside which undoubtedly broadens the Island's appeal to visitors.

**Roads:** The Department of Infrastructure has responsibility for our roads and pavements, of which too many are in a dreadful state.

In recent times I have received numerous, justified complaints from residents on this subject who feel the Department has let the community down and left the Island looking shabby.

For the future, I therefore want to see greater emphasis given to the refurbishment of our roads and much more time spent on "back to basics" maintenance work.

Regarding capital schemes, the Douglas Promenade roadway is a national disgrace and its reconstruction should be a top priority for the Department.

**Onchan Issues:** I enjoy a good working relationship with Onchan Commissioners, as well as our Head teachers and the Police.

As far as the Commissioners are concerned, I believe they deserve our praise for the pleasing appearance and success of Onchan Park and I would like to work with them and others, in partnership, to see this worthwhile achievement repeated throughout the District.

Construction work in the centre of the village at the "Bounty House" site and the former shops opposite Corkills' Garage is thankfully reaching a conclusion and whilst Onchan is not participating directly in the Government regeneration programme, on-going discussion is underway to adopt a strategy tailored to our needs.

**In conclusion:** I believe my career in banking together with my time in the Treasury and the five years I have spent as a Government Minister have all given me valuable experience and broadened my outlook. Problem solving, decision-making and working with the public have been a significant part of my adult life.

Over the summer, I have tried to visit as many of you as possible, an activity I shall continue until the election. However, if I have not managed to meet you and you would like to discuss anything with me, please telephone me on 628973. Similarly, if you require transport on Polling Day, please don't hesitate to give me a call.

For residents new to Onchan, or those eligible to vote for the first time, my message is simple, **"please use your vote"**. It is important and a high poll is a positive reflection of the interest residents take in their district.

In this election you can vote for **up to** three candidates. Your support in placing an **X** against my name will be greatly appreciated.

Thank you.

*Yours sincerely,*



Some information regarding my background and political career:-

I am married to Norma and we have two daughters, Nicola and Amy.

I have lived in Onchan all my life.

I enjoyed a thirty-three year career in banking with the Isle of Man Bank.

Elected to the House of Keys in November 2001

2008-2011 Appointed Minister for Home Affairs.

2007-2008 Appointed Minister for Tourism and Leisure.

2003-2006 Appointed Member of Treasury with responsibility of deputising for the Minister.

2001-2003 Appointed Member of Dept. Local Govt. & Environment.

2001-2003 Appointed Member of Dept. Health and Social Security.

I have served on a wide range of Tynwald Committees.

I was elected to Onchan Commissioners in 1996. Chairman of the Board 2000.