



***House of Keys
General Election***

22nd September 2016

***I know there
is a better
way!***

***I promise that I will
be there for you,
please be there for
me on polling day!***

Vote

**JOHN CALEY
McBRIDE**

for Douglas East

Dear Voter,

I would like to declare my intention to stand as an independent candidate for election as MHK for your constituency, East Douglas, in the forthcoming General Election.

My name is John Caley McBride, I am a company director. I was born and raised in East Douglas and reside within the constituency. I was educated at Douglas High School and IoM College and I have spent my working life in the motor industry starting as an apprentice technician and quickly graduating to management and to the position of Director and General Manager, both on the island and in the South of England.

I have a wealth of experience in all aspects of setting up and running a busy and diverse business including staff recruitment and motivation, financial planning, achievement and monitoring of targets, customer satisfaction, change management and facilities planning. I am a strong leader, experienced and comfortable communicating at all levels.

I am a Fellow of the Institute of the Motor Industry, and past Chairman of the island's Retail Motor Industry Federation.

I am Chairman of the Manx Grand Prix Rider's Association and Vice Chairman of the Isle of Man ACU Centre.

I am also Chairman of the 1st Douglas Scout Group and a Lay Member of the Island Scout Association Executive.

I believe that East Douglas is the cornerstone of our economy, the gateway to our island and I am glad that my previous manifesto had the effect of alerting some of our politicians to this fact!

We need East Douglas to be a vibrant showcase for the island and what it has to offer, with an urgently refurbished Promenade roadway and ease of parking all around the town as the first priority.

If you elect me, I will use all of my acquired leadership, business skills and experience to achieve the following key objectives and principles by working with other like minded Members of the House of Keys.

- Fair taxation policy, spreading the burden.
- Growth and diversity of the economy as a priority, with tourism and the local environment as a focus to encourage further business investment.
- To increase the involvement of the community in our democratic process by running regular surgeries within the constituency.
- The elimination of waste and greater efficiency within government.
- The provision of a first class and timely health service.
- The care and respect of our Senior Citizens and disabled members of our community.
- To be there for those disadvantaged and vulnerable members of our community and review legislation affecting them.
- The provision of meaningful and well paid employment opportunities for our younger people.
- To protect our Manx Heritage and way of life.

My full manifesto will follow closer to the election but if you have any questions in the meantime I can be contacted by

Phone: 672214 or 493859 at any time or:

Email: john.mcbride@manx.net

Facebook: John McBride East Douglas

Twitter: [@JohnCMcBride](https://twitter.com/JohnCMcBride)

Kind Regards

John