



**House of Keys General Election Thursday 29<sup>th</sup> September 2011**



Dear Friends

Once again I seek your support! As your 'full-time' MHK since 1985 I offer you experience, common sense, honesty and hard working dedication, essential qualities needed to face the challenges of the next five years.

As a minister since 1996, I have been instrumental as a 'team player' in working for the good of our little nation in a big world!

In South Douglas, if you need support on any matter, at any time just call me...

On 29th September I would ask you to give me five minutes of your time to go and vote for me. In return I offer five years of commitment to you, South Douglas and our lovely Island.

*Yours Sincerely,  
David.*

DAVID CRETNEY - MANX LABOUR PARTY  
**THE MAN YOU KNOW AND TRUST**

**SOUTH DOUGLAS**

**DAVID  
CRETNEY**

# THERE HAS BEEN NO MORE IMPORTANT ELECTION IN DECADES

*“After 26 years of unbroken economic growth, full employment and buoyant revenues to fund essential public services and infrastructure renewal, clear priorities to improve efficiency in Government and prioritise expenditure will require strong leadership and vision.”*

Since the 2006 general election I have added to my breadth of knowledge gained as Minister of Tourism for ten years. In 2006 I was appointed Minister of Trade and Industry working with the private sector to continue to build and diversify the economy, setting in place a firm foundation for the essential Department of Economic Development to build upon. He safely guided ‘The Enterprise Act’ through the House of Keys offering support to a wider range of new and existing businesses than ever before. A review of the work permit system led to it being much more focussed on economic data and being used to protect Isle of Man workers when levels of unemployment rose in certain sectors. At the same time the renewal of a paper based system to IT made its operation more efficient and allowed unnecessary burdens on employers in areas having no detrimental effect on local employment to be erased. The numbers of permits issued roughly halved. I also overturned a previous policy to eliminate financial support to employers for apprenticeships which has resulted in over 500 young people now undertaking an apprenticeship course, with business support.

In 2010 I took responsibility for the newly formed Department of Community, Culture and Leisure during a very challenging period of change. The work undertaken to improve efficiencies, reduce costs and drive up new revenues saw me meeting difficult decisions ‘head on’ and honestly. “If we are really serious about economic development and protecting ‘front line’ services in health, education and community safety, departments such as DCCL have to play a part and I believe that makes it stronger for the future. I am very proud of our staff who deliver all of these services including the award winning NSC, our magnificent Villa Marina and Gaiety Theatre complex, our heritage railways and tramways and our latest single deck silver Mercedes buses encouraging more people to use public transport and I am totally committed to offering the best services we can operate for our customers.”

**DAVID CRETNEY**

**An experienced representative**

## 26 YEARS OF COMMITMENT AT NATIONAL and LOCAL LEVEL

**DO YOU REMEMBER?...** it was **DAVID CRETNEY** who

- Was the first MHK to propose the introduction of a breast cancer screening service
- Introduced legislation to try and prevent river pollution
- Obtained Tynwald support for an investigation into suicide on the Island
- Put forward a resolution in Tynwald to maintain the Hyperbaric Chamber
- 'Picked up' a petition to seek improvements and assist visually impaired persons
- Was the first MHK to raise the need for Freedom of Information legislation
- Led the redevelopment of the Villa Marina and Gaiety Theatre complex
- Led the public movement which resulted in the redevelopment of Lower Pulrose
- Was central in the development of equality and employment legislation
- Was seeking bowel cancer screening five years ago, now introduced
- Proposed stronger laws to deter dangerous and reckless drivers
- Led the redevelopment of the Bowl, as the final part of the NSC complex
- Has long campaigned for real 'neighbourhood policing' which has seen real improvements and will continue to seek regular foot patrols where needed
- Raised in Tynwald the need for a Manx supplement and was one of the key players in achieving free public transport for retired people
- Introduced legislation to provide for victims of crime to give evidence by video link rather than facing their abuser again
- Introduced a Private Members Bill to further protect the rights to disabled citizens
- Put a resolution to Tynwald seeking an amalgamation of local authorities to achieve cost saving efficiencies



**A common sense approach**

**DAVID CRETNEY**

## DAVID GET'S THINGS DONE! 26 YEARS OF HARD WORK

- ✿ Whilst Minister of DTI highlights included...
- ✿ The establishment of a Manx graduate database with the private sector [www.manxgraduates.com](http://www.manxgraduates.com)
- ✿ Worked with private sector training providers including TLC to deliver training courses including for persons not in employment, education or training. Following five courses over 80 per cent retained employment or entered further vocational training. By August 2010 106 young people had undertaken government funded training and 65 per cent went on to employment or further training
- ✿ The Department undertook energy efficiency surveys which led to savings for the 18 companies of £1.5 million
- ✿ Saved the scheme to fund apprentices with private employers... now over 500 young people in apprenticeships
- ✿ Supporting officers of the aircraft register which now stands at over 360 aircraft registered
- ✿ In EBusiness was supportive of quality businesses providing 600 well paid jobs
- ✿ The shipping register celebrated ongoing success with its 25th anniversary
- ✿ In the first quarter of 2011, 21 new vessels and 5 new ownership companies
- ✿ The IoM Aerospace cluster was established offering real quality manufacturing opportunities and employment

### LANDLORD REGISTRATION SCHEME

Given over £4 million support from Government every year to help low income families in private rented accommodation I would pledge my support to a Landlord Registration Bill. Currently, there is no register of private landlords on the Island. The objectives of proposed private landlord registration are as follows:

- ✿ To improve private rented accommodation by determining and enforcing existing minimum property standards
- ✿ To oblige and encourage those not providing the minimum standard to improve, or leave the sector
- ✿ To allow tenants, neighbours, local authorities, Environmental Health Officers etc. to identify and contact landlords and agents of private rented property to enable disrepair and other issues to be tackled in a timely manner
- ✿ To provide statistical information on the scale, condition and distribution of the private rented sector to enable Government to monitor whether such housing is improving and to support future policy development

# DAVID CRETNEY THE MAN YOU KNOW AND TRUST

We live in a world where often the political representative can become detached, pompous and full of his or her own importance. Many people feel politicians as a class are only interested in looking after themselves... Just look at the MPs expenses debacle in the UK!

- David is a representative who is approachable whose motivation is to serve - someone you can trust.
- He has never claimed petrol allowance for work.
- He is part of the committee that has recommended members of Tynwald *should* contribute to their pension in advance of any comments now being made
- He highlighted abuse of the Register of Members Interests and believes it should be published 'on-line'
- He believes all interests should be *highlighted* before the election... everyone knows that he rents the shop premises Moochers and Supercards but has not spent a day in them in the last 15 years employing staff to look after them
- He does not travel around the world for the sake of it at taxpayers expense. Any 'off island' travel needs to be *justified* and if it is, then he is very competent at representing our interests...
- As the person who first raised the need for Freedom of Information legislation his whole political philosophy is one of transparency, accountability and openness

## PLEASE PLACE YOUR TRUST IN DAVID ...

If he is your preferred candidate you can demonstrate this by voting *for him...* or you can vote for 2 candidates

### SOME OF MY PRIORITIES FOR THE NEXT FIVE YEARS

**ECONOMY**  
**GOVERNMENT**  
**HEALTH**  
**EDUCATION**

DIVERSITY AND GROWTH PARTNERED WITH BUSINESS  
BECOME MORE EFFICIENT  
MAINTAIN 'FRONT LINE' SERVICES AND IMPROVE WHERE POSSIBLE  
ONGOING SUPPORT FOR STUDENTS  
MAINTAIN APPRENTICESHIPS AND VOCATIONAL TRAINING

Someone not afraid of hard work

DAVID CRETNEY





## FACTS NOT FICTION

- ✧ The Isle of Man, despite its current challenges which are shared with others on a global basis has a good news story...
- ✧ Over 60 international tax agreements signed in the last five years
- ✧ Standard and Poor's and Moody's AAA rating
- ✧ Economic growth 26 consecutive years
- ✧ Over 95 per cent of government capital schemes delivered on time or within budget
- ✧ Government Reserves 2006 stood at £1 billion as at 31 March 2011 - £1.9 billion
- ✧ National Insurance Reserve 1996, £241 million, 2001 - £341 million, 2006 - £505 million, 2011 - £610 million at cost, market value £673 million
- ✧ Public sector employees pension reserve value at cost £223 million, market value £259 million
- ✧ 75 per cent of Isle of Man students achieve an IT qualification
- ✧ World class telecommunications infrastructure. First with 3.5g excellent broadband
- ✧ Isle of Man office opened to influence and research EU matters in Brussels
- ✧ Highlights of the new Economic Development Department include the establishment of a business development agency and the establishment of an economic development fund
- ✧ Was ranked the fourth most business friendly European region
- ✧ Governments gross spending for 2011/12 held at the same level as two years ago with £11 million more savings over original target of £40 million
- ✧ Staffing costs cut by 8 per cent or £26 million with a reduction of around 400 so far achieved in the main by natural wastage
- ✧ Increased expenditure on health despite budget restraint in the present financial year
- ✧ Economic growth last year between 4.5 per cent in a very challenging business environment
- ✧ Endorsements of the Isle of Man from IMF, OECD tax 'white list', the Foot review

## **SARAH'S LAW...**

*A proposed new act was rejected by the House of Keys in the last session.*

*This act contained new provisions to assist in this area of Criminal Justice which I believe is rightly considered to be very important in terms of the protection of the vulnerable in society by those I represent. I have pledged my support to its early introduction! This is what it would assist with...*

“The proposals gave police extra powers of supervision, including powers to enter premises to determine whether those on the register were complying with requirements. Additionally sexual offences legislation was to be modernised to afford better protection and make prosecution of offenders easier.

Some of the details included the registration of offenders who have been cautioned or conditionally discharged; the registration of offenders from other jurisdictions and the addition of offences for which registration would be necessary.”

I am in support of Sarah's Law which I consider should then be brought forward and I do not believe it is properly understood by many people who have expressed concerns about its introduction.

Parents, Grandparents and everyone concerned with child protection on our Island have every right to have the full protection of the Law just as those in adjacent Islands do.

### **OLDER RESIDENTS and LOWER INCOME FAMILIES**

#### **HOUSING**

Ensure young people have a fair chance to get on the property ladder. Continue house building to meet the evidenced needs in public sector, first time buyers and retirement properties.

#### **COST OF LIVING IMPACT**

As always we must seek to minimise the impact of cost of living increases particularly on low income households. We need to ensure a range of policies to assist with the increasing numbers of older people living longer.



Julie (21) graduated this year just like her sister Sarah with a BA (Hons) degree.

She attended Queen Mary's University in London and has now gone on to postgraduate studies in teaching at Aberystwyth.

Thank you for your kind words of congratulation.

**DAVID CRETNEY**

**Education and opportunities for young people**





## **Sarah and Richard's wedding**

Thank you to everyone who sent us good wishes when our daughter Sarah married Richard in April this year at Kirk Braddan. They both work at Ballakermeen High School. For those of you who have supported me for 26 years she is the baby whose photograph I held up at the Public Meeting at my first election in 1985 saying I wanted to see a better future for our young people!

**A better future for young people**

**DAVID CRETNEY**



## WHO WOULD HAVE THOUGHT?

Mark Cavendish winning the Green Jersey in the Tour de France. David Knight, World Champion again. Commonwealth Games Bronze Medals for Mark Christian and Tim Kneale. Olympic Snowboarder Zoe Gillings - all from our little Island.

**What a great news story!** Government has invested heavily in sporting facilities which has to be 'good news' longer term by way of health and other benefits for our young people. We must be very proud of our young people in the arts, drama, dance, film making and music areas.

## FUNDS IN BANK

*A potential new source for the Third Sector and Charities on the Island who do so much good work...*

The Council of Ministers through the Treasury has been exploring the possibility of introducing 'dormant bank account' legislation in the Isle of Man. The purpose of such a proposal would be to ensure that money held in bank accounts, where banks have lost touch with clients for an extended period of time, could be made available to fund projects within the third sector of the Isle of Man's economy. Such legislation is already in force in the UK and Ireland with the Channel Isles also considering a similar provision. It is envisaged that over a relatively short period of time millions of pounds may be made available to assist local charities and good causes. Once the draft Bill is complete the new administration will engage in a full public consultation on the subject before any new law is enacted.

**My support for this proposal is assured.**

## INCENTIVE TO WORK

**- for you and the Island...**

Government should look to remove obstacles and to provide incentives to as many people as possible to participate in employment rather than having to rely on benefits.

**The system must offer real support to those persons who cannot work for health or other reasons.**

I am keen to see affordable nursery and pre-school facilities particularly for those working hard to manage other costs such as mortgage payments at this time.

**DAVID CRETNEY**

**A community representative**

## RATE REFORM... LONG OVERDUE

An exercise to modernise the rating system was rejected by Tynwald five years ago, principally on the views of some rural areas.

I have, at Council of Ministers, supported a review NOW as the figures we are using are 30 years out of date.

In particular I want to play my part in introducing more fairness for single person households who in the UK would be subject to a 25 per cent discount, and I have raised this with Treasury.

As a Minister I have been involved in removing two significant costs from Douglas ratepayers - the Villa Marina - and the Bowl to share the burden on an 'all Island basis'.

## HOUSING ISSUES - ALWAYS MY TOP PRIORITY

Residents will remember that together with the people living in very unsatisfactory accommodation in Lower Pulrose a major campaign was started in the late 1980s by myself which has seen the estate completely transformed and work is underway now in Upper Pulrose, Heather and Hazel Crescent. Lack of maintenance over an extended period has resulted in a significant backlog of work required in a number of estates. Ongoing developments of sheltered housing and bungalow development is welcome because that will offer a much needed alternative for elderly people living alone in large properties. **My commitment to assist them is assured.** Also, because of the long standing maintenance issues I am always happy to try and help any one with any issue whilst accepting in the first instance that these are matters to which Douglas councillors should attend.

I am often contacted by people in private rented accommodation which can be very expensive or poorly maintained, and who may be on limited incomes. Since the year 2000 Government has assisted 1,200 individuals and families with the House Purchase Assistance Scheme, but much more remains to be done. Levels of support were recently raised in Tynwald. A housing review is currently underway, the first since 1991... the population in the interim has risen by 17 per cent... the average number per household continued to shrink... and the typical house price has risen from £70,000 to £250,000. Further changes are anticipated in the next 20 years including a rise in the number of over 65s by around fifty per cent and a continued rise in one person households... This will have an impact in informing housing policy going forward. In the last full year 120 new replacement public sector homes and 30 first time buyer units were completed and I look forward to playing my part in this vital issue in the time ahead.

***There can be no better investment in the construction sector than 'bricks and mortar... homes for our people.'***

## TRAFFIC CONCERNS... ongoing issues

When visiting you prior to the election a regular theme is the concern about **poor parking in residential areas** and lack of enforcement. **Speed through residential areas remains an ongoing complaint** in particular where youngsters or older folks need to be able to cross safely. I also want to see **better provision for those who are pedestrians or cyclists.** I have had a number of meetings with residents and have contacted the DOI who in turn look into matters raised and report.

**You are of course assured of my ongoing commitment**

**There when you need him**

**DAVID CRETNEY**

**ON 29<sup>th</sup> SEPTEMBER PLEASE VOTE DAVID CRETNEY**  
**the man you know and trust**

***OUR ENVIRONMENT... We are caretakers for the next generation***  
***Much of my manifesto is dedicated to the development of the economy to date and in the future***  
***to continue the mission of the 'Development of a Prosperous and Caring Society'.***

A significant factor is the part our lovely Island can play in the different interpretations of 'environment'... For example 75 per cent of visitors to our Island specify the countryside as the principle reason for visiting our Island. So those involved in agriculture have a key role as its guardians. Indigenous sustainable woodlands certainly have a significant part to play in heating government and public buildings by woodchip and offering an alternative crop. Kerbside recycling has been adopted by progressive local authorities and saw an increase of 900 tonnes per annum of recycled products.



**DAVID CRETNEY**

**An honest, open approach**



## **OUR ENVIRONMENT... We are caretakers for the next generation** *Continued*

In 2010 the energy doctor scheme in conjunction with Age Concern (IoM) has led to savings for the public of £200,000. Cavity wall insulation in DHSS properties costing £65K is repaid on savings of £14K per annum. In 2009 the lighting in Chester Street Car Park was made more energy efficient. This scheme cost £75K and the payback savings are £21K each year. Tynwald adopted a 15 per cent of energy target to be achieved by renewable sources by 2015 and I particularly favour 'off shore wind' which could produce significant new revenues for our Island as well. As stated earlier DTI undertook energy surveys in 2009 amongst 18 companies which has resulted in savings of £1.5 million for them. Recommendations from the energy costs task force to improve insulation in wall and roof spaces in public sector properties resulted in 2008/09 over 1200 grants saving Co2 savings of 1,300 tonnes. Energy contributions from the incinerator and hydro electric plant now provide some 6 per cent of the power needed on the Island. **I had the honour to chair the energy political working group as Minister for DTI**, a role which I relished due to the enthusiasm of the officer working group after some initial obstacles were overcome. **I now chair the Douglas regeneration working party** and our first scheme of repaving, and the installation of street furniture and lighting will be very good. It is Upper Nelson Street, adjacent to Shaws Brow Car Park and the committee will move on to the main shopping area in a similar way. At my initiative reference to the talent of Archibald Knox will be incorporated and this has been enthusiastically taken on by the private sector. **We need to make much more of our built historic environment as once lost it is gone forever.** In my last manifesto I made reference to the lack of facilities to recycle plastic and I am delighted that these are now in place at three of our four Civic Amenity sites.

*At long last Government has commenced a serious and credible programme for our environment and I congratulate all the volunteers who have played their part in achieving this change in emphasis and in partnership maintain impetus into the future. One area I remain concerned about and would love to take on as a challenge is the litter, fly tipping and fouling issues which are a direct result of irresponsible people ...*

**LET'S ALL WORK FOR OUR LOVELY ISLAND!**

**David Cretney get things done**

**DAVID CRETNEY**



## **A PARTNERSHIP APPROACH ‘a government of national unity’**

*In Government we are fortunate to have many dedicated civil servants,  
and Whitley Council and other public sector workers.*

Like those in the private sector they have exercised real discipline in terms of accepting wage restraint in recent years. Many have also been subject to pension adjustments which Tynwald has been independently advised are now sustainable. **Those arrangements are better than in the UK.**

**In the time ahead more than ever we need a ‘team approach’ to work together for the good of our Island.** This must include real dialogue with the private sector to pick up on bright ideas and to work with entrepreneurs and senior retired or semi retired business people who have much to offer. **We have many very hard working and totally committed staff in Government and by adopting a more ‘business like’ approach across all grades will assist us to achieve the efficiencies required.** Our success has often been based upon small to medium sized businesses who identify niche or high added value areas in top quality opportunities and **it is for Government to help facilitate a real ‘consultative’, swift of foot, ‘can do’ attitude which is to everyone’s mutual benefit.** We should examine - do we need all the legislation presently ‘on the books’ - to see what we can dispense with in terms of red tape or unnecessary bureaucracy. It is not the quantity but the quality of our laws and regulation which is required. **As the promoter of the ‘Residency Act’ I still see advantages from having gateways to encourage the talents or skills we need without having the negative implications of uncontrolled immigration and see it as an aid to the development of the economy.**

*Given the support of all concerned we can together take our Island forward much more successfully than as individuals as a government of ‘national unity’.*

### **DID YOU KNOW?**

Crime detection on the Island at over 50 per cent is about double the average of the 43 forces in England and Wales.

### **PEEL MARINA What a transformation...**

I would like to see further such schemes at Ramsey and Port St Mary in due course. Cruise ships provide a valuable source of tourism income and again improved facilities would be welcome.

## **EFFICIENT MANAGEMENT... managing costs, increasing income**

The bus and rail operations of DCCL cost the taxpayer a great deal of money to operate. The railways are one of the iconic tourism features of our Island and under the new management many improvements are underway...

The Snaefell Mountain Railway carried 38,816 passengers in 2009, 43,567 in 2010 (an increase of 12 per cent) and better still this year. Indeed we are on course to beat the last record number of Centenary Year in 1995 of 52,000.

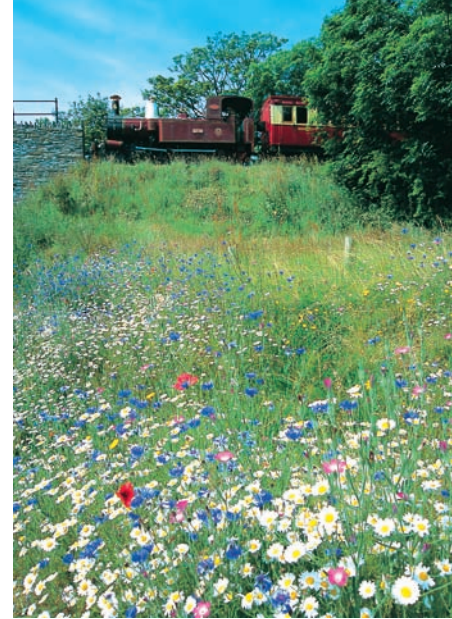
The general MER service grew by 12 per cent from 2008 to 2009 and this year so far another 12 per cent.

I opened the refurbished cafe on Snaefell this year which is being very well used for Pie in the Sky, Sunset Dinners and many other events.

The Steam Railway is so far up two per cent but big events such as Island at War, Teddy Bears Picnic, Hop tu Naa and Christmas should see further growth.

The Department is receiving substantially more rent for a number of its leased assets. On the buses we have seen three per cent passenger growth over the winter; new initiatives such as late night buses, early morning bus services for hospital workers improved evening and Sunday services and improved airport connections have been very well received. As promised with the bus review services to Lheannag Park, Ballaughton, Saddlestone and serving Saddle Mews have been improved and a new service for residents of Ellenbrook is now in place. **Matters will be kept under review more regularly to suit customer needs whilst managing costs in the future.**

***At long last a consultation to provide a new bus interchange within the centre of Douglas with a comfortable waiting area, toilets and appropriate facilities will be undertaken in October by DOI and DCCL after much representation by myself and the Director of Public Transport.***



**For efficiency and value for money**

**DAVID CRETNEY**

## THANK YOU

To my proposer at this election Willie Kneale, who recently became the third ever recipient of the prestigious Royal Artillery Association Gold Medal - A Lifetime of Service - and my seconder Peter (Mo) Powlesland who has done so much for young people over many years in the Pulrose area. Thank you to both of them and all my loyal supporters for the last 26 years.

## EX SERVICE PERSONNEL

We all owe a debt of gratitude to those who have helped maintain our free country and democracy over the years. Just as I have in the past I will 'remember them' and seek to support their needs.

### Do you live in St Georges or Quay polling districts?

THERE IS A NEW POLLING STATION FOR THIS ELECTION!

IT IS THE WAREHOUSE NEXT TO THE

PLUMBING and PARTS CENTRE, SOUTH QUAY.

PLEASE TELEPHONE DAVID ON 453011 / 626765

AND HE WILL ARRANGE TRANSPORT FOR YOU

TO BE TAKEN TO THE VOTING STATION...THANKS!

### Do you live in the Ballaughton Polling district?

i.e in Ballaquark / Cooil Estate / Lheannan Park?

WE ARE HAPPY TO ARRANGE TRANSPORT TO

THE POLLING STATION AT

SCOOIL VALLAJEELT MEADOW CRESCENT...

PLEASE TELEPHONE DAVID ON 453011 /

626765 FOR A LIFT TO VOTE!...THANKS!

Because my Ministerial duties continue until **after** the election I may not get around to call on everyone personally  
- please contact me if you would like to make an appointment for me to see you

There are two candidates to be elected for SOUTH DOUGLAS. If David is your preferred candidate you can demonstrate this **strongly by voting for him** or you can vote for two candidates

**FOR TRANSPORT TO VOTE ON 29th SEPTEMBER 2011 (8am - 8 pm)**

**please telephone DAVID ON 626765/453011 - Email [davidcretney@manx.net](mailto:davidcretney@manx.net)**

**Fax 617234 or contact him via FACEBOOK as soon as possible**

# VOTE DAVID CRETNEY THE MAN YOU KNOW AND TRUST