

The 3D Brand is a culmination of 20 years' worth of personal experience developing result driven devices for the Beauty & Aesthetics industry. Roy Cowley, Managing Director, is a great believer in thinking out of the box and the 3D brand is a culmination of that belief and experience.

Throughout the past 4 years as a company we have introduced 3D-lipo in excess of 650 clinics across the UK with the same number also being introduced across the world through a network of International distributors.

The reason our non surgical technology has proven so popular is because as a brand and as a device we are fundamentally different! Historically machines have one technology which generally treat one thing well. Our bodies come in different shapes and sizes and each clients needs vary. This means that if we only have one technology there will only be a relevance to certain people. Roy Cowley set out to change this by creating a device with multiple advanced technologies that would enable clinics to treat a multitude of indications and give their patients the best body outcomes. The technologies contained in the 3D-lipo machines meant that we could now treat (non surgically) fat removal, skin tightening and the treatment of cellulite. In 2016 he developed the new 3D-ultimate which now means that clinics can offer a wide range of non surgical and effective treatments not only for the body but for the face as well!

3D-lipo has been featured in numerous press articles over the past 4 years and has become the celebrities favourite body contouring treatment) resulting in the machine becoming the most popular and fastest selling body treatment in the UK. I hope that you find the ultimate guide a useful resource in deciding which treatment options best suit your needs and that you find the ultimate treatment to discover the face and body you have always dreamed of!



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Roydon Cowley
Founder & Managing
Director, 3D-lipo Ltd

3D-Cryo Freeze

Best for
Stubborn pockets & body sculpting.

Tech Explained

3D-cryofreeze is a unique non-invasive treatment using a combination of electro and cryo therapy. Using the 3D-cryofreeze handpiece, this creates vacuum which draws the fat into the handpiece. This localised area within the handpiece is then frozen, causing 20% - 40% of the fat cells in that area to die.

How this tech works

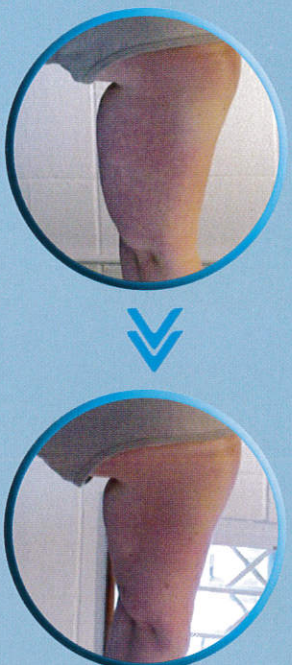
3D-cryofreeze targets specifically the fat cells. By lowering the temperature to -6 degrees it pinpoints the content of the fat cells, causing them to crystallize. No other structures are affected by this process. The remaining content of the fat cells is then disposed of naturally through the body's lymphatic system.

What areas can be improved with 3D-cryofreeze?

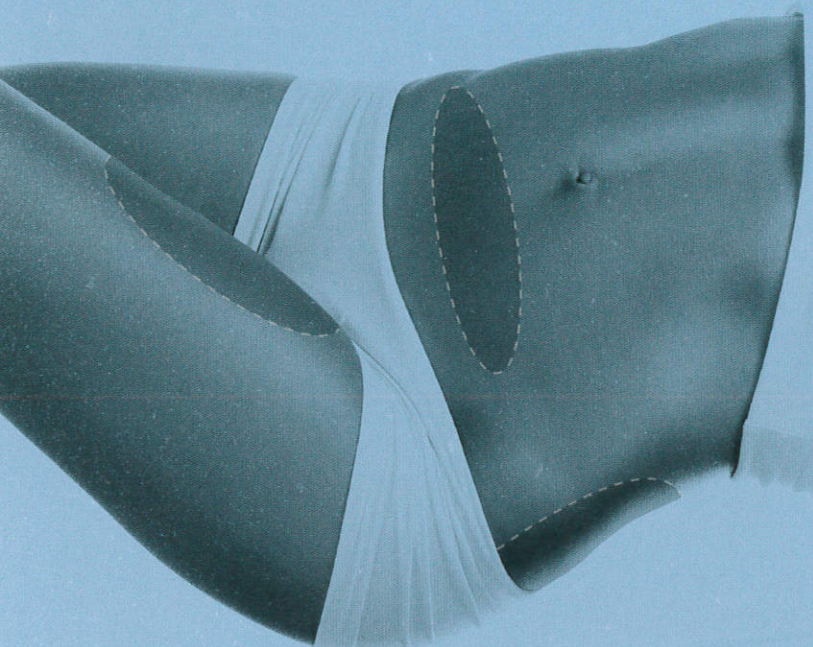
This treatment is best for targeting those stubborn areas that just won't shift. Typical areas ideal for 3D-cryofreeze including inner thighs, lower abdomen and 'muffin tops', however your therapist will provide a tailored treatment plan to provide you with the best possible results which may include combining 3D-cryofreeze with other technologies as part of a treatment program. Two areas can now be treated simultaneously with the 3D-cryofreeze duo application.

How many treatments are recommended?

Only one treatment is required per area.



FOCUSED FAT REMOVAL



What results can I expect from this treatment?

On average you will see a 20% - 40% reduction of the fat in the localised area. As the body takes several months to flush out the dead fat cells, results will be visible after 6 - 12 weeks*.

Can I combine 3D-cryofreeze with other treatments?

3D-cryofreeze is a one off treatment, however it can be devised as a part of a course of treatments depending on your goals, your therapist will discuss this with you. It is great as a one off treatment for targeting stubborn areas, but can also be combined with other technologies on the machine to enhance results. For example if you have a pocket of stubborn fat but also loose skin on that area, it would be advised to combine 3D-cryofreeze with a course of radio frequency to both remove the fat and tighten/ tone the skin.

What will I experience during treatment?

First of all, an anti-freeze pad is placed onto the area of treatment, to protect the skin. During treatment the fat is drawn into a suction cup before freezing. This will provide a slight pulling sensation and the area will be cold. Within a few minutes the area should go numb. The handpiece will be on the area from 30 - 60 minutes to depending on the size of the area being treated.