

**Cork’s RedFM Complaint Form**

Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Date of Broadcast: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Time of Broadcast: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of programme/news item/advertisement/commercial communication:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What do you believe the item to be an infringement of?

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|  | *Please select category & indicate which section of the code is applicable* |
| Broadcasting Act 2009 Section 48(1)(a) objectivity & impartiality in news; |  |
| Broadcasting Act 2009 Section 48(1)(a) fairness, objectivity & impartiality in current affairs; |  |
| Broadcasting Act 2009 Section 48(1)(b) harm & offence (Code of Programme Standards |  |
| Broadcasting Act 2009 Section 48(1)(b) law & order; |  |
| Broadcasting Act 2009 Section 48(1)(c) privacy of an individual. |  |
| Broadcasting Act 2009 Section 48 (1)(d) General Commercial Communications Code |  |
| Broadcasting Act 2009 Section 48 (1)(d) Children’s Commercial Communications Code |  |

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| When submitting a complaint under b) harm & offence, complainants can refer to ‘The Code of Programme Standards’. This Code details a range of factors that may be taken into account when determining whether programme material is harmful or offensive. The main headings in the Code are:   |  |  | | --- | --- | | **Content Principles** | **Content Rules** | | **2.1** General Community Standards  **2.2** Due Care  2.2.1  audience information & guidance  2.2.2 identification with characters, actions and personal circumstances  **2.3** Protection for Children  **2.4** Assessment - programme material shall be assessed in whole and in context | **3.1** Violent Programme Material  **3.2** Sexual conduct  **3.3** Coarse & Offensive Language  **3.4** Persons and Groups in Society  **3.5** Factual Programming – News, Current Affairs and Documentaries  **3.6**. Children’s Programming  **3.7** Drugs, Alcohol and Solvent Abuse  **3.8** Imitative Behaviour |   When submitting a complaint concerning a commercial communication, a complainant may refer to the Children’s Commercial Communications Code or the General Commercial Communications Code.   |  |  | | --- | --- | | **General Commercial Communications Code** | **Children’s Commercial Communications Code** | | **Main Sections: -**  **3** General principles and rules applying to all commercial communications (including the protection of the individual & society; offence, harm and human dignity; transparency; and assessment)  **4** General rules pertaining to advertising and teleshopping  **5** Rules pertaining to specific advertising techniques  **6** Rules pertaining to sponsorship (including competitions)  **7** Television Product Placement  **8** Rules pertaining to specific products and services  **9** Prohibited communications  **10** Appendix (a list of principal legislation that may affect commercial communications) | **Main Sections: -**  **5** Social values  **6** Inexperience and credulity  **7** Undue pressure  **8** Special protection for children in advertising  **9** General safety  **10** Violence  **11** Diet and Nutrition  **12** Parental responsibility  **13** Programme characters  **14** Children’s advertising, sponsorship & product placement  **15** Prohibitions & Restrictions |   *Copies of the Codes are available on the BAI website,* <http://www.bai.ie/> *or on request from the BAI’s offices.* |

What concerns you about this item? If your complaint concerns a breach of the BAI Codes, please specify what section of the Code.

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