

**Cork’s RedFM Complaint Form**

Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Date of Broadcast: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Time of Broadcast: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of programme/news item/advertisement/commercial communication:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What do you believe the item to be an infringement of?

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|  | *Please select category & indicate which section of the code is applicable* |
| Broadcasting Act 2009 Section 48(1)(a) objectivity & impartiality in news;  |  |
| Broadcasting Act 2009 Section 48(1)(a) fairness, objectivity & impartiality in current affairs;  |  |
| Broadcasting Act 2009 Section 48(1)(b) harm & offence (Code of Programme Standards  |  |
| Broadcasting Act 2009 Section 48(1)(b) law & order;  |  |
| Broadcasting Act 2009 Section 48(1)(c) privacy of an individual. |  |
| Broadcasting Act 2009 Section 48 (1)(d) General Commercial Communications Code  |  |
| Broadcasting Act 2009 Section 48 (1)(d) Children’s Commercial Communications Code  |  |

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| When submitting a complaint under b) harm & offence, complainants can refer to ‘The Code of Programme Standards’. This Code details a range of factors that may be taken into account when determining whether programme material is harmful or offensive. The main headings in the Code are:

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| **Content Principles** | **Content Rules** |
| **2.1** General Community Standards**2.2** Due Care 2.2.1  audience information & guidance  2.2.2 identification with characters, actions and personal circumstances**2.3** Protection for Children**2.4** Assessment - programme material shall be assessed in whole and in context  | **3.1** Violent Programme Material**3.2** Sexual conduct**3.3** Coarse & Offensive Language **3.4** Persons and Groups in Society **3.5** Factual Programming – News, Current Affairs and Documentaries            **3.6**. Children’s Programming**3.7** Drugs, Alcohol and Solvent Abuse**3.8** Imitative Behaviour |

When submitting a complaint concerning a commercial communication, a complainant may refer to the Children’s Commercial Communications Code or the General Commercial Communications Code.

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| **General Commercial Communications Code** | **Children’s Commercial Communications Code** |
| **Main Sections: -****3** General principles and rules applying to all commercial communications (including the protection of the individual & society; offence, harm and human dignity; transparency; and assessment)**4** General rules pertaining to advertising and teleshopping**5** Rules pertaining to specific advertising techniques**6** Rules pertaining to sponsorship (including competitions)**7** Television Product Placement**8** Rules pertaining to specific products and services**9** Prohibited communications**10** Appendix (a list of principal legislation that may affect commercial communications) | **Main Sections: -** **5** Social values **6** Inexperience and credulity **7** Undue pressure  **8** Special protection for children in advertising  **9** General safety **10** Violence **11** Diet and Nutrition **12** Parental responsibility **13** Programme characters**14** Children’s advertising, sponsorship & product placement **15** Prohibitions & Restrictions |

*Copies of the Codes are available on the BAI website,* <http://www.bai.ie/> *or on request from the BAI’s offices.* |

What concerns you about this item? If your complaint concerns a breach of the BAI Codes, please specify what section of the Code.

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