

KVMI - FM QUARTERLY ISSUES

10/01/17 - 12/31/17

The following is a listing of the significant issues responded by radio station KVMI - FM Visalia, California, along with the most significant programming treatment of those issues for the period 10/01/17 - 12/31/17. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance. The report contained herein contains examples of programming airtime in the total amount of 10 hours and 33 minutes.

Submitted by,


April Bryant

Momentum Broadcasting

KVMI-FM Quarterly Report 10/01/17 - 12/31/17

Description of issue	Times ran/Duration	Description of Program segment
<u>Oct 1st-31th, 2017</u>		
Ad Council/Bully Prevention	10 times / 5 minutes	Tell someone
Ad Council/Emergency	16 times / 8 minutes	Keeping Safe
Ad Council/Community	9 times / 4.5 minutes	Cheering Section
St Jude Children's	11 times / 5.5 minutes	Children's Hospital
Ad Council/Discovering	13 times / 6.5 minutes	Discovering
Homeland Security/Protect	12 times / 6 minutes	Protect Everyday
March of Dimes/Tomorrow	11 times / 5.5 minutes	Give them Tomorrow
Ad Council/Children	7 times / 3.5 minutes	Age/Let Me Ask
HRSA Poison Help	8 times / 4 minutes	Make The Call/Children
Ad Council/Hunger	12 times / 6 minutes	Food Angels
Ad Council/Financial	4 times/ 2 minutes	Financial
Ad Council/Hunger	8 times/ 4minutes	Meals on Wheels
Ad Council/High School	9 times / 4.5 minutes	High School
Ad Council/Pathways	12 times / 6 minutes	Surprise/Best Standard
Ad Council/Learning	12 times / 6 minutes	The Best That I Can Be

KVMI-FM Quarterly Report 10/01/17 - 12/31/17

Description of issue

Times ran/Duration

Description of Program segment

Nov 1st-30st, 2017

HRSA Poison Help	5 times / 2.5 minutes	Make The Call/Children
CA Interscholastic	9 times / 4.5 minutes	Leadership
St Jude Children's	8 times / 4 minutes	Helping the children
Ad Council/Discovering	9 times / 4.5 minutes	Not a drop
Ad Council/Emergency	12 times / 6 minutes	Don't wait
Ad Council/Child Pass	7 times / 3.5 minutes	You do so much
Ad Council/Pathway	7 times / 3.5 minutes	Surprise You
Ad Council/St Jude	8 times / 4 minutes	2 Sides
Ad Council/Hunger	4 times / 2 minutes	So Much Food
Ad Council/Bully Prevention	15 times / 7.5 minutes	The Best That I Can Be
Ad Council/High School	9 times / 4.5 minutes	Study
March of Dimes	5 times/ 2.5 minutes	Give Them Tomorrow
Ad Council / Child Passenger	8 times/4 minutes	Children
Homeland Security/Protect	6 times / 3 minutes	Protect Everyday
Ad Council/Pathways	7 times / 3.5 minutes	Reading
Ad Council/Learning	8 times / 4 minutes	2 Sides
Ad Council/Community	6 times / 3 minutes	Income

KVMI-FM Quarterly Report 10/01/17 - 12/31/17

Description of issue

Times ran/Duration

Description of Program segment

Dec 1st – 31st, 2017

Ad Council/Bully Prevention	10 times / 5 minutes	The Best That I Can Be
Ad Council/High School	9 times / 4.5 minutes	Study
March of Dimes	3 times/ 1.5 minutes	Give Them Tomorrow
CA Interscholastic	9 times / 4.5 minutes	Leadership
St Jude Children's	8 times / 4 minutes	Helping the children
Ad Council/Discovering	6 times / 3 minutes	Not a drop
HRSA Poison Help	7 times / 3.5 minutes	Make The Call/Children
Ad Council/Community	5 times / 2.5 minutes	Income
Ad Council/Child Pass	7 times / 3.5 minutes	You do so much
Ad Council/Emergency	12 times / 6 minutes	Don't wait
Homeland Security/Protect	6 times / 3 minutes	Protect Everyday
Ad Council/Pathways	7 times / 3.5 minutes	Reading
Ad Council/Learning	8 times / 4 minutes	2 Sides
Ad Council/Pathway	7 times / 3.5 minutes	Surprise You
Ad Council/St Jude	8 times / 4 minutes	2 Sides
Ad Council/Hunger	4 times / 2 minutes	So Much Food
Ad Council / Child Passenger	9 times/4.4minutes	Children

Sunday Morning Community Awareness Shows - airs from 5:30am till 6am

4th Quarter, 10/1 – 12/31, 2017 KJUG – FM / KIOO – FM / KVMI – FM / KCRZ – FM

- 10/1, 2017 Ryan Stillwater of the Visalia Rescue Mission and changes in outreach
- 10/8, 2017 Valerie Elwell, licensed marriage and family therapist at Link Care in Fresno
- 10/15, 2017 Foodlink and how to volunteer, donate and benefits
- 10/22, 2017 Scarlett Parks Foundation, Rhett Syndrome's Purple Pumpkin Party
- 10/29, 2017 Valley Oak SPCA, Adoption, New Facility, No Kill Shelter, Upcoming Events
- 11/05, 2017 Porterville Sheltered Workshop and Tulare Warmline, services available
- 11/12, 2017 United Way of Tulare County, Susan Manuel, Operations and Community Partnering
- 11/19, 2017 David and Elisa Borjon & their son about his dreams of being a professional soccer player
- 11/26, 2017 Foodlink of Tulare County, Sarah Rameriez, How it works and ways to donate
- 12/3, 2017 Sarah Ramirez Executive Dir of Foodlink, Various programs to end assist poverty
- 12/10, 2017 Family Services of Tulare County, services offered, outreach, volunteering and donating
- 12/17, 2017 Ryan Stillwater, Visalia Rescue Mission, 100,000 matching project and events
- 12/31, 2017 Valley Oak SPCA, new location and no kill shelter