

**Urbana FM, Inc
El Carrito Loco
Official Contest Rules**

Who Can Enter

1. To be eligible to participate in this contest, entrants must be U.S. residents who are and existing listener of Urbana Fm.
2. Employees of Urbana Fm, Inc, and Willers Supermarket, their affiliated companies, and advertising and promotion agencies and the immediate family members of each are ineligible. The term "immediate family" includes spouses, grandparents, parents, siblings, children and grandchildren.

How to Enter

1. ***Entry in person by visiting Willers Supermarket on 1344 E. Vine Street in Kissimmee, FL:***
 - a) No purchase is necessary to enter. Only one entry allowed per account holder.
 - b) The contest starts on September 9, 2019 and all entries must be received by October 9, 2019 at 11:59pm. Urbana Fm and Willers Supermarket are not responsible for lost, late, or misdirected entries, printing errors, server unavailability, computer, or any other electronic malfunction.
 - c) On October 16, 2019 three (3) participants will be selected by random drawing from among valid entries. Remaining valid entries will not carry over to the next drawing.

The Prize(s)

1. Three (3) participants will have a chance to compete for the grand prize. All three (3) participants will have 103 seconds to go around Willers Supermarket and pick as many items they can. When all three (3) participants do their turn, they will have to guess the total amount in cash cost including taxes that they have in their shopping cart. At that time, a cashier from Willers Supermarket will ring all the items to see the total cash cost including taxes of the participants shopping cart. The participant that gets the closest to the cash cost of their own shopping cart will win their own shopping cart with everything in it. Value will be determined at the end of the contest.
2. Each winner will be notified by phone call, text message or Email. Before claiming the prize, the winner must provide his/her correct name, address and telephone number to Urbana Fm, Inc at the time of notification. Each winner must sign and return a release and affidavit of eligibility, which must be received within fourteen (14) days of notification, at the time each winner claims his/her prize in person at Urbana Fm, inc If a winner is a minor, then the winner's parents or guardian must sign a release and affidavit of eligibility before the winner receives his or her prize. Each winner must show picture identification to claim prizes Urbana Fm, Inc reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented.

3. If a winner cannot be notified within fourteen (14) days, or does not timely sign and return the release and affidavit of eligibility, then the prize will be forfeited, and the prize will be awarded to an alternate winner randomly selected from among remaining valid entries.
4. There will be no substitutions or cash alternatives for any prize except at the sole discretion of Urbana Fm, Inc or Willers Supermarkets. Urbana Fm Inc or Willers Supermarkets has the right to substitute a prize of similar value. No transfer or assignment of prizes is allowed.
5. Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must complete and sign a Form W-9.
6. Only one prize will be awarded per household.
7. Urbana Fm, Inc or Willers Supermarkets are not liable if the provider of any part of the prize fails to satisfy its obligations to furnish its portion of the prize.
8. Urbana Fm, Inc or Willers Supermarkets are not responsible for any liability arising directly or indirectly from the award, participation or use of the prize.
9. In claiming your prize, you acknowledge that Urbana Fm, Inc has the right to publicize your name, character, likeness, photograph, voice, video and the fact that you are the winner for promotional purposes without financial remuneration.

Odds of Winning/Miscellaneous

1. Odds of winning depend on the number of valid entries received.
2. Complete contest rules are available Monday through Friday during normal business hours at Urbana Fm, Inc 3369 W. Vine St Suite 207 Kissimmee, FL 34741 or Urbana.fm
3. For a list of prize winners, send a separate, self-addressed, stamped envelope to Urbana Fm, Inc 3369 W. Vine St Suite 207 Kissimmee, FL 34741 by November 19, 2019
4. This contest is subject to all applicable laws and regulations and is void where prohibited. Urbana Fm, Inc and Willers Supermarket accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession, participation on the contest or use of any prize awarded hereunder.
5. Urbana, Fm Inc and Willers Supermarket cannot be held liable for any lost or stolen entries, prizes, or contest information. Urbana Fm, Inc and Willers Supermarket is not responsible for any computer or electronic malfunction, server unavailability, technological glitch, or human error relating to this contest and/or the use of short-code.
6. Urbana Fm, Inc and Willers Supermarket reserves the right to make rules and contest changes, and change the aforementioned contest dates.

7. By entering this contest, each entrant waives any and all claims of liability against Urbana FM, Inc and Willers Supermarkets, and their respective parents, affiliates, officers, directors, employees and agents, for any and all claims, loss, damage or injury which may occur as a result of entrant's participation in this contest.

8. Willers Supermarkets (collectively, "Willer's") are not affiliated Urbana FM, Inc nor this contest. This contest is in no way sponsored, endorsed, or administered by or associated with Urbana FM, Inc.

Participant:

Accepted By: _____

Signature: _____

Date: _____

Urbana Fm, Inc:

Accepted By: _____

Signature: _____

Date: _____