



## WELCOME TO THE **NEW** WASR

Here at WASR, we believe in our community and in New Hampshire.

That's why we are launching a *new and improved WASR* in the coming months.

From music to news to talk to sports to community spotlights, WASR programming will offer *more inclusive content* to better honor our *entire* community.

The new WASR is expanding its market to cover a greater area of New Hampshire!

Now airing on **1420 AM**, **100.7 FM**, and **WASR.NET**

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## LET WASR WORK FOR YOUR BUSINESS

Our strong listenership in the community and throughout New Hampshire reaches your customers in ways that no other media can.

RADIO advertising works because people remember what they hear.

RADIO advertising works because it puts your message in front of customers daily.

RADIO advertising works because it travels with your customers from their homes to their cars to their jobs.

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## JOIN US!

We are excited for your business to be part of the new WASR community.

***Connect with WASR today!***

PO Box 900, Wolfeboro, NH 03894 Phone: 603-569-1420 Fax: 603-559-1900

[sales@wasr.net](mailto:sales@wasr.net) [www.facebook.com/wasrradio](http://www.facebook.com/wasrradio) [www.wasr.net](http://www.wasr.net)