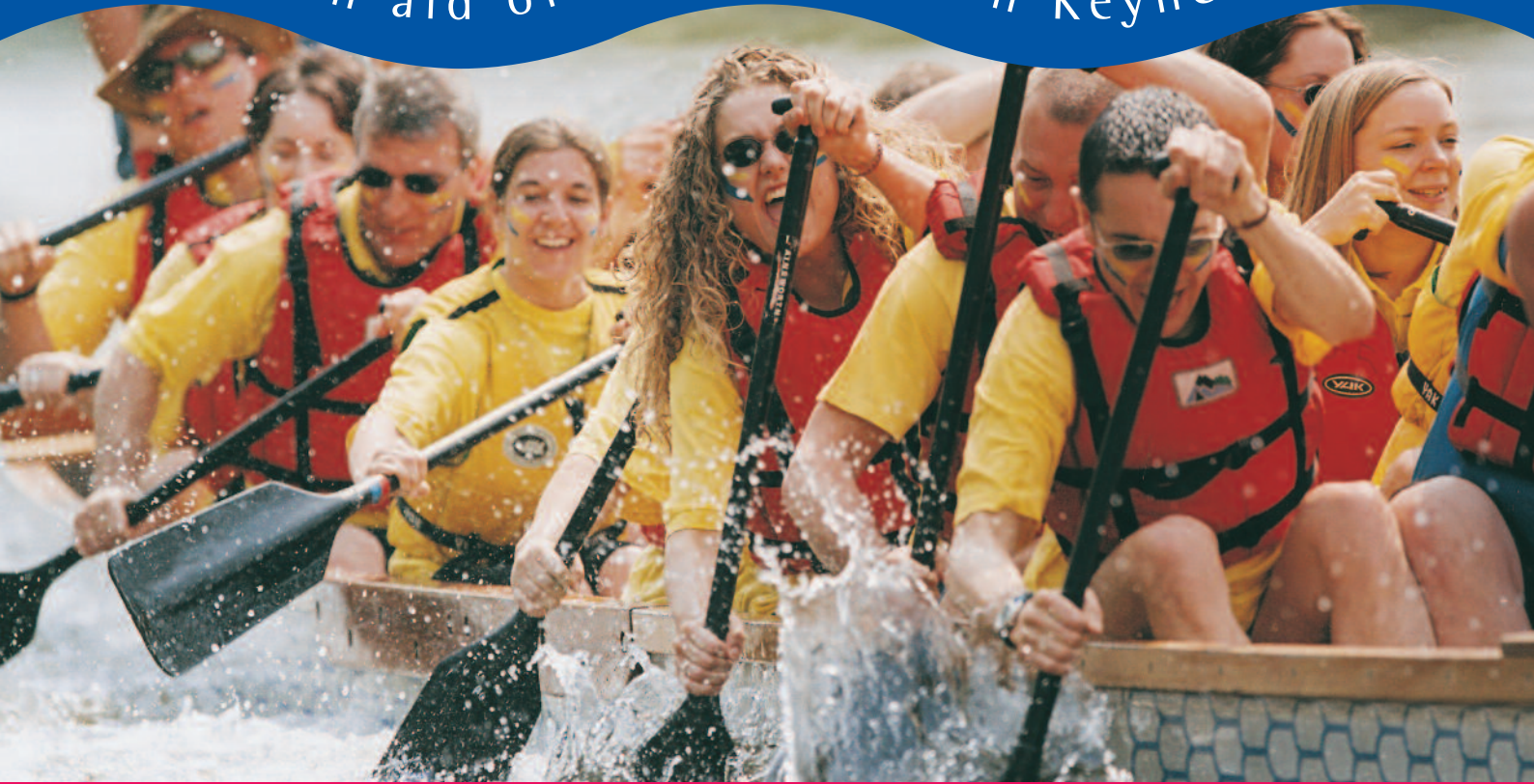


MILTON KEYNES  
**DRAGON BOAT  
FESTIVAL**

*in aid of Age UK Milton Keynes*



**Boat sponsorship opportunities available!**



**Sunday 25 June 2017 - Willen Lake, Milton Keynes**

A fabulous day of fun, music and entertainment for all the family

**Act now! Form a crew and enter the challenge!**

Tel 01780 470718 - Entry form and conditions overleaf - No previous experience needed



## Dragon Boat Racing and the Festival

Dragon boat racing is an ancient Chinese tradition and the fastest growing water activity in Britain today – as well as the most fun! Up to 16 people paddle each 40' boat with a drummer at the front beating time and our helm at the tail steering a straight course. No previous experience is required, just plenty of team spirit!

Gable Events has joined with Age UK Milton Keynes to bring you the 16th spectacular Milton Keynes Dragon Boat Festival. The Festival is open to everyone and up to 60 crews are expected to battle it out over the 200m race course, watched by several thousand spectators. Willen Lake offers a superb venue for racing and a fabulous day is guaranteed with bankside entertainment, music, food and fun activities for all the family.

[www.dragonboatfestivals.co.uk/miltonkeynes](http://www.dragonboatfestivals.co.uk/miltonkeynes) #MKDragons

### Standard entry includes:

- Dragon boats, qualified helms and all racing equipment
- At least 3 races per crew
- Music and entertainment
- Souvenir programme
- Trophies for the top five crews, the best-placed mixed crew (minimum seven ladies), the crew raising the most money for Age UK Milton Keynes and the 'best dressed' crew
- Medals for the top three crews
- A voucher worth up to £350 towards a celebratory meal at Zen Garden Oriental Buffet Restaurant in Central MK for the crew raising the most money for Age UK Milton Keynes

### Age UK Milton Keynes

We are an independent charity working in the borough of Milton Keynes. Everybody taking part in the MK Dragon Boat Festival, as an active fundraiser, crew member, sponsor or cheering spectator is helping to make a difference in their local community. Every penny raised at the event helps our Community Home Visiting Service and volunteer Befrienders support hundreds of older people in their homes every week.



This year we need to raise £15,000 from this event to ensure that a vital service we provide for free can carry on reducing feelings of isolation and loneliness. Our Community Home Visitors and volunteer Befrienders are experienced and compassionate and have a wealth of knowledge. Often they are able to identify an underlying problem that the client may not be aware of, or may feel unable to mention.

Older people tell us: "I couldn't have asked for anyone better. To have someone to talk to and know you can say anything at all, and in confidence, is marvellous." A trustworthy, caring person who visits regularly provides not only reassurance but also companionship.

Thank you for supporting the MK Dragon Boat Festival and for any donations you are able to make to support our vital work. Every year over 14,000 people and their families use our services. We help older people to live independently in their own home. We also enable them to meet new people and make new friends.

For further information visit [www.ageukmiltonkeynes.org.uk](http://www.ageukmiltonkeynes.org.uk)  
Call us on **01908 550700** or email: [info@ageukmiltonkeynes.org.uk](mailto:info@ageukmiltonkeynes.org.uk)  
Money raised in Milton Keynes stays in Milton Keynes. Registered charity 1079773

### Celebrating 50 years of Milton Keynes



Milton Keynes is 50 years old in 2017 and a whole programme of events is planned to discover its history, landscape, architecture and culture. MK's people, communities and organisations are coming together to celebrate and what better way to get involved than by entering a team in this year's Dragon Boat Festival!

Visit [www.MK50.com](http://www.MK50.com)

### Gable Events

With the benefit of over 20 years' experience in corporate event management, Gable Events provides high quality, value-for-money activities tailored to the individual needs of our clients. We specialise in events for motivation, team building and fun and offer a full portfolio of activities including it's a knockouts, fun days, human table football, school sports, Medieval days, team challenges, krypton maze, rafting, tank driving, treasure hunts, soapbox derbies, 8-lane giant scalextric and indoor entertainments.

Tel **01780 470718**  
E-mail [info@gableevents.co.uk](mailto:info@gableevents.co.uk)  
Facebook **Gable Events Ltd**  
Twitter **@GableEvents #MKDragons**

Web sites [www.gable-events.co.uk](http://www.gable-events.co.uk)  
[www.dragonboatfestivals.co.uk](http://www.dragonboatfestivals.co.uk)  
[www.itsaknockoutevent.co.uk](http://www.itsaknockoutevent.co.uk)  
[www.medieval-days.co.uk](http://www.medieval-days.co.uk)  
[www.scalextricevents.co.uk](http://www.scalextricevents.co.uk)



## Entry details

### Crews

Crews comprise up to 16 paddlers plus a drummer – squads may be larger (max 21 persons). Crews can be mixed, all female or all male and organisations may enter more than one crew. The minimum age is 16 and no previous experience of dragon boat racing is required. All crew members must be confident in cold water conditions, wearing light clothing and in moving water and compete entirely at their own risk. BDA qualified helms, buoyancy aids and water safety cover are provided by the organisers.

### Rules

Gable Events is an approved operator of the British Dragon Boat Racing Association (BDA) and the Festival will hold a BDA Race Permit. All crews accepted for entry must abide with the competition rules and the entry details shown on this form. Each crew is guaranteed a minimum of 3 races (subject to conditions).

### Entry categories and fees

'Gold' and 'Silver' entry categories give teams additional benefits to the 'Standard' entry and are designed to help companies to increase their profile at the Festival whilst raising funds for Age UK Milton Keynes:

**Standard Entry** - £750 + vat

**Silver Entry** - 1,870 + vat inc £500 donation to Age UK Milton Keynes (standard entry plus company name and/or logo on each side of one of the dragon boats, team photo and acknowledgment on the Festival website, in the souvenir programme and commentary)

**Gold Entry** - £2,440 + vat inc £750 donation to Age UK Milton Keynes (silver entry plus crew marquee with chairs and half page advert in the souvenir programme)

Please note, there is a 3% surcharge if paying by credit card Tel **01780 470718**



### Entries

Will be accepted on a first come, first served basis. No refunds will be given once an entry has been accepted and there can be no refund if the Festival or racing has to be cancelled due to conditions outside the control of Gable Events.

### Crew marquees and hospitality

3m x 3m gazebos with chairs (max one gazebo per team) and/or private catering are available. Tel **01780 470718** for details and prices. No unauthorised commercial caterers are allowed on site.

### Crew clothing

A complete selection of team clothing and merchandise, embroidered or printed with your name/logo, is available from our official clothing supplier Total Clothing. [www.totalclothingshop.co.uk/gableevents](http://www.totalclothingshop.co.uk/gableevents) Tel **01733 394758**

### Charity sponsorship

Official sponsorship forms and Virgin Money Giving/Localgiving.com information will be supplied with your entry form and all forms giving evidence of sponsorship money raised must be handed in to Race Control before your crew's first race. All crews are encouraged to raise money for the official Festival charity, Age UK Milton Keynes. All the entry fees from standard entries go towards the costs of running the event: Age UK Milton Keynes benefits only from sponsorship money raised, or from gold and silver entries.

### Top fundraisers prize

The team giving evidence of raising the most money for Age UK Milton Keynes that is handed in on the day will be awarded the charity trophy and a voucher worth up to £350 towards a celebratory meal at Zen Garden Oriental Buffet Restaurant, 326 Midsummer Blvd, Central Milton Keynes MK9 2EA.

The highly rated Zen Garden Oriental Buffet Restaurant offers over 100 healthy Chinese, Thai and Japanese dishes using authentic recipes to excite the taste buds. Tel **01908 668888** Web [www.zengardenoriental.co.uk](http://www.zengardenoriental.co.uk)

### Advertising opportunities

The Festival offers a wide range of promotional opportunities including souvenir programme advertising. For further details tel **01780 470718**

## How to enter

Please complete, sign and return the entry form below, together with the appropriate entry fee shown in brackets. Cheques payable to Gable Events Festivals LLP.

For credit card payments (3% surcharge applies) call 01780 470718

**Closing date 9th June 2017.**

**Standard Entry - £750 + vat (£900)**

**Silver Entry - £1,370 + vat plus £500 donation to Age UK Milton Keynes (£2,144)**

**Gold Entry - £1,690 + vat plus £750 donation to Age UK Milton Keynes (£2,778)**

### Entries to:

Gable Events, 48A Main Street, Woodnewton, Peterborough PE8 5EB.

Following receipt of your completed entry form and correct fee, we will send confirmation of your entry with charity sponsorship, crew merchandise and souvenir programme booking forms. A crew managers information pack with a full set of competition rules will follow in due course.

## Milton Keynes entry form

Entry category:  Gold  Silver  Standard

Crew name (max 30 letters) \_\_\_\_\_

Tel (day) \_\_\_\_\_

Representing \_\_\_\_\_

Email \_\_\_\_\_

Crew manager \_\_\_\_\_

We agree to abide by the Festival rules and entry conditions above. As crew manager I certify that all crew members are water confident and I hereby release Gable Events, the Festival charity and their agents, officials and volunteers for any injury or loss caused through our participation in this competition.

Address \_\_\_\_\_

We compete entirely at our own risk.

\_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Will your team be raising sponsorship for Age UK Milton Keynes? Yes/No \_\_\_\_\_

Signed \_\_\_\_\_  
(crew manager)



Information you supply may be used by Gable Events and its event partners to provide you with information about their services in the form of direct marketing activity by phone, post or email. If at any time you no longer wish to receive this information, please email [info@gableevents.co.uk](mailto:info@gableevents.co.uk) or tel 01780 470718. Please note, participants and spectators must acknowledge the fact that this event is in the public arena and therefore by entering the venue, this may result in the recording of his/her image which may be used for promotional purposes.