

Local Content Program guide

Local Content Statement:

973 Coast FM and 1116 6MM, broadcast from our Mandurah facilities with a reach covering the Peel region of Western Australia.

All programming originates from the studios on Mandurah Terrace, with the exception of a number of speciality shows supplied on a daily and weekly basis.

The local content broadcast on both stations far exceeds the daily minimum hours as specified by ACMA.

The management team of 973 Coast FM and 1116 6MM West Coast Radio, is satisfied that both stations are compliant with the new local content license conditions implemented by the Australian Communication and Media Authority on the 1st of January 2008.

973 Coast FM

973 Coast FM Local News/Sports Bulletins per week.

Day	Time	Frequency	Total No of Bulletins	Duration	Total per day
Monday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2minutes	32 minutes
Tuesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Wednesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Thursday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Friday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Saturday	6am – 4pm	Every hour	11 per day	2 minutes	22 minutes
Sunday	6am – 4pm	Every hour	11 per day	2 minutes	22 minutes
Average Number of bulletins per week			102 per week		204 minutes

973 Coast FM Local Weather Bulletins per week

Day	Time	Frequency	Total No of Bulletins
Monday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Tuesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Wednesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Thursday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Friday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Saturday	6am – 2pm	Every hour	9 per day
Sunday	6am – 1pm	Every hour	8 per day
Average Number of bulletins per week			97 per week

*Gunnery and Ali Breakfast show 6 – 10am Mon - Fri

<i>Segments per day</i>	<i>Duration</i>
Traffic Reports x 4	1 minute
Surf Report x 1	2 minutes
Sports Update	6 minutes (weekly)
Community Street Sheet x 4	30 seconds
Boating Reports x 2	30 seconds
Fuel Watch x 2	30 Seconds

* Mid morning 10 – 2pm

<i>Segments per day</i>	<i>Duration</i>
Requests	All day (from 9am)
Talking Music	10 minutes (weekly)
Community Street Sheet x 4	30 seconds

* Drive 2 – 7pm

<i>Segments per day</i>	<i>Duration</i>
Traffic Reports x 4	1 minute
Surf report	2 minutes
Boating reports x 2	30 seconds
Requests	All day (from 9am)
Community Street Sheet x 4	30 seconds
Fuel Watch x 2	30 Seconds

* Nights

<i>Segment</i>	<i>Duration</i>
Talking Music	10 minutes (weekly)
Community street sheet x 4	30 seconds

***Denotes - Local Content, locally produced and locally hosted.**

1116 6MM Local News/Sports Bulletins per week.

Day	Time	Frequency	Total No of Bulletins	Duration	Total per day
Monday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Tuesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Wednesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Thursday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Friday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day	2 minutes	32 minutes
Saturday	6am – 4pm	Every hour	11 per day	2 minutes	22 minutes
Sunday	6am – 4pm	Every hour	11 per day	2 minutes	22 minutes
Average Number of bulletins per week			102 per week		204 minutes

116 6MM Coast FM Local Weather Bulletins per week

Day	Time	Frequency	Total No of Bulletins
Monday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Tuesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Wednesday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Thursday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Friday	6am – 6pm	Every half hour in Breakfast then every hour	16 per day
Saturday	6am – 4pm	Every hour	11 per day
Sunday	6am – 4pm	Every hour	11 per day
Average Number of bulletins per week			102 per week

1116MM

*Peter Jackson Breakfast show 6 – 10am Mon - Fri

<i>Segment per day</i>	<i>Duration</i>
Traffic Reports x 4	1 minute
Community Switch x 4	30 seconds
Boating Reports x 2	30 seconds
Billy Dower Youth Centre	10 minutes (weekly)
Peel Volunteer Centre	5 minutes (weekly)
Crime watch	5 minutes (weekly)
Climate Services	7 minutes (weekly)
Mandurah Mayor	30 minutes (fortnightly)
Fuel Watch x 2	30 Seconds
Focus on the Peel	10 minutes (weekly)

* Mid morning 10 – 3pm

<i>Segment per day</i>	<i>Duration</i>
Community Switch x 4	30 seconds

* The Drive Through 3 – 8pm

<i>Segment per day</i>	<i>Duration</i>
Traffic Reports x 4	1 minute
Mandurah Mayor	30 minutes (fortnightly)
Crime watch	5 minutes (weekly)
Health and Fitness	15 minutes (weekly)
Boating reports x 2	30 seconds
Fishing show	5 minutes (weekly)
Focus on the Peel	10 minutes (weekly)
Fuel Watch x 2	30 Seconds

* Nights 8 – 12midnight

<i>Segment per day</i>	<i>Duration</i>
Community Switch x 4	30 seconds
Friday night Party Mix	6 hours (weekly)
Saturday night Party Mix	6 hour (weekly)

* Denotes - Local Content, locally produced and locally hosted.