



COASTLIVE.COM.AU

SO... YOU WANT TO USE YOUR RADIO COMMERCIAL ELSEWHERE....



West Coast Radio Pty Ltd (97.3 Coast FM and 91.7 The Wave) are the legal holders of the copyright for your radio commercial that has been written and produced in-house, as per your contract and also noted on the bottom of each of your scripts.

We have paid a licence fee for the voice to be used in your commercial on radio in our broadcast area only, which is included the original production cost of \$100+GST.

OPTION 1: However... if you wish to use your commercial on your website as an audio file, or to add vision to it to use online on social media, then you are required to pay an additional \$100 +GST to use the audio for 12 months, and only 12 months, after that time the audio will have to be removed, and/or an additional 12 months fee be paid. This fee is reflected in the world wide access of social media, websites etc, then voice supplied will have to be compensated for that exposure and use.

OPTION 2: If you want to use the audio from your radio commercial on a cinema ad, playing on local screens only, then an additional \$40 +GST fee will be charged to use for a 3 month period only. Again, if you wish to continue using the audio then the fee will be required to pay again.

OPTION 3: The same fee of \$40 +GST will be charged if you wish to use your radio commercial on a telephone message bank system for 3 months. Longer use will require further fees.

OPTION 4: If you are planning on using the script and/or audio file, on another radio station or on a television station, then it will depend on the location of the station and the broadcast area as to the fee involved. This will have to be negotiated with us at the time.

Please note that these prices are non-negotiable and if you are found to be using the audio or scripts supplied by us in any other medium, then legal action to recover those costs will be pursued at your expense.

OPTION 1	OPTION 2	OPTION 3	OPTION 4
\$100+GST 12 MONTHS	\$40+GST 3 MONTHS	\$40+GST 3 MONTHS	\$_____ +GST

Business Name:

Client Approval (please sign):

Date:..... Name:

Remember: All copyright for this script is owned by West Coast Radio Pty Ltd, if you wish to use this script at another radio station or in any other media, you will need to seek permission from us, fees may be charged.