

COAST CARD ADVERTISING



GOLD PACKAGE
\$300 + GST per month
(\$2,400 included value per month)

WHAT'S INCLUDED?

- ✓ Minimum 6 live reads on-air per month
- ✓ Business listing on Coastlive website
- ✓ Coast Card in-store/point of sale signage
- ✓ Shared inclusion in monthly e-newsletter (16,000 + Subscribers)
- ✓ 1,000 banners on Coastlive website per month



PLATINUM PACKAGE
\$500 + GST per month
(\$4,100 included value per month)

WHAT'S INCLUDED?

- ✓ Minimum 6 live reads on-air per month
- ✓ *Pinned* business listing on Coastlive website
- ✓ Coast Card in-store/point of sale signage
- ✓ *Pinned* inclusion in monthly e-newsletter (16, 000 + Subscribers)
- ✓ 2,000 banners on Coastlive website per month
- ✓ **One promotional Coast Cat cross per month (worth \$495!)**

Terms & Conditions

PLEASE NOTE: GOLD & PLATINUM packages are based on a minimum three (3) month booking. All packages are subject to availability. Minimum discount value offered to card holders must be of 20% or greater value and only one offer per business per month is permissible. Offers must be exclusive to the Coast Card and not advertised elsewhere. West Coast Radio Pty Ltd reserve the right to refuse offers should they not meet their promotional criteria. Live reads, banners, social media posts and Coast Card crosses are all subject to availability. Posts made on social media are bound to that individual service's terms and conditions. For all Coast Card enquiries, phone front desk on 9581 2666 or email frontdesk@coastradio.com.au . For full advertising terms and conditions, visit <http://www.coastlive.com.au/info/terms-conditions>