

COAST CREW ACTIVATION PACKAGES



97.3

COASTLIVE.COM.AU

THE POWER OF LIVE RADIO



For 1, 2 or 3 hours, our Coast Crew will provide exposure to your business or event with signage and a Coast Crew member!



A combination of on-air crosses with our eye-catching Coast FM signage!



We'll also have lollies and stickers to giveaway! Want a face painter or a bouncy castle? We can organise that too!*



It is a time proven promotion that delivers massive awareness and exposure for your business by combining our brand with yours in an in-your-face integrated promotion.



Coupled with a commercial spend the Coast Crew Activation package will provide greater brand awareness, assist in delivering promotion results and drive traffic to your business.

*Additional entertainment (including but not limited to face painting & bouncy castles) will incur an additional cost.

1 HOUR COAST CREW ACTIVATION PACKAGE WEEKDAYS MON-FRI

Coast Crew Activations available between 9 am- 6 pm weekdays. Client promotion, location and broadcast date and time to be pre-approved by Content Director and will include:

- 2 x 30 second crosses from your location- **valued at \$500**
- 1 Coast Crew member at your place for 1 hour - **valued at \$500**
- Coast FM signage will be displayed prominently to grab attention - **valued at \$1000**
- 2 x pre-promotional live announcer reads - **valued at \$500**
- Lollies & stickers- **valued at \$200**
- 1 social media post on the day of broadcast (Instagram or Twitter)- **valued at \$300**

TOTAL VALUE - \$3,000 + GST

CLIENT INVESTMENT - \$1,000 + GST

\$300 Production fee

#Subject to availability and suitability of location.

*All crosses to be completed by 6 pm.



2 HOUR COAST CREW ACTIVATION PACKAGE

WEEKDAYS MON-FRI

Coast Crew Activations available between 9 am- 6 pm weekdays. Client promotion, location and broadcast date and time to be pre-approved by Content Director and will include:

- 4 x 30 second crosses from your location- **valued at \$1000**
- 2 Coast Crew member at your place for 2 hours -**valued at \$2000**
- Coast FM signage will be displayed prominently to grab attention - **valued at \$2000**
- 2 x pre-promotional live announcer reads - **valued at \$500**
- Lollies & stickers- **valued at \$200**
- 2 social media post on the day of broadcast (Instagram or Twitter)- **valued at \$600**

TOTAL VALUE - \$6,300 + GST

CLIENT INVESTMENT - \$2000 + GST

\$400 Production fee

#Subject to availability and suitability of location.

*All crosses to be completed by 6 pm.



3 HOUR COAST CREW ACTIVATION PACKAGE WEEKDAYS MON-FRI

Coast Crew Activations available between 9 am- 6 pm weekdays. Client promotion, location and broadcast date and time to be pre-approved by Content Director and will include:

- 6 x 30 second crosses from your location- **valued at \$1500**
- 2 Coast Crew members at your place for 3 hours -**valued at \$3000**
- Coast FM signage will be displayed prominently to grab attention - **valued at \$3000**
- 2 x pre-promotional live announcer reads - **valued at \$500**
- Lollies & stickers- **valued at \$200**
- 3 social media post on the day of broadcast (Instagram or Twitter)- **valued at \$900**

TOTAL VALUE - \$9,100 + GST

CLIENT INVESTMENT - \$3000 + GST

\$500 Production fee

#Subject to availability and suitability of location.

*All crosses to be completed by 6 pm.



2 HOUR COAST CREW ACTIVATION PACKAGE WEEKENDS SAT ONLY

Coast Crew Activations available between 10am to 2pm on Saturdays. Client promotion, location and broadcast date and time to be pre-approved by Content Director and will include:

- 4 x 30 second crosses from your location- **valued at \$1000**
- 2 Coast Crew members at your place for 2 hours -**valued at \$2000**
- Coast FM signage will be displayed prominently to grab attention - **valued at \$2000**
- 2 x pre-promotional live announcer reads - **valued at \$500**
- Lollies & stickers- **valued at \$200**
- 2 social media post on the day of broadcast (Instagram or Twitter)- **valued at \$600**

TOTAL VALUE - \$6,300 + GST

CLIENT INVESTMENT - \$2000 + GST

\$400 Production fee

#Subject to availability and suitability of location.

*All crosses to be completed by 2 pm.

