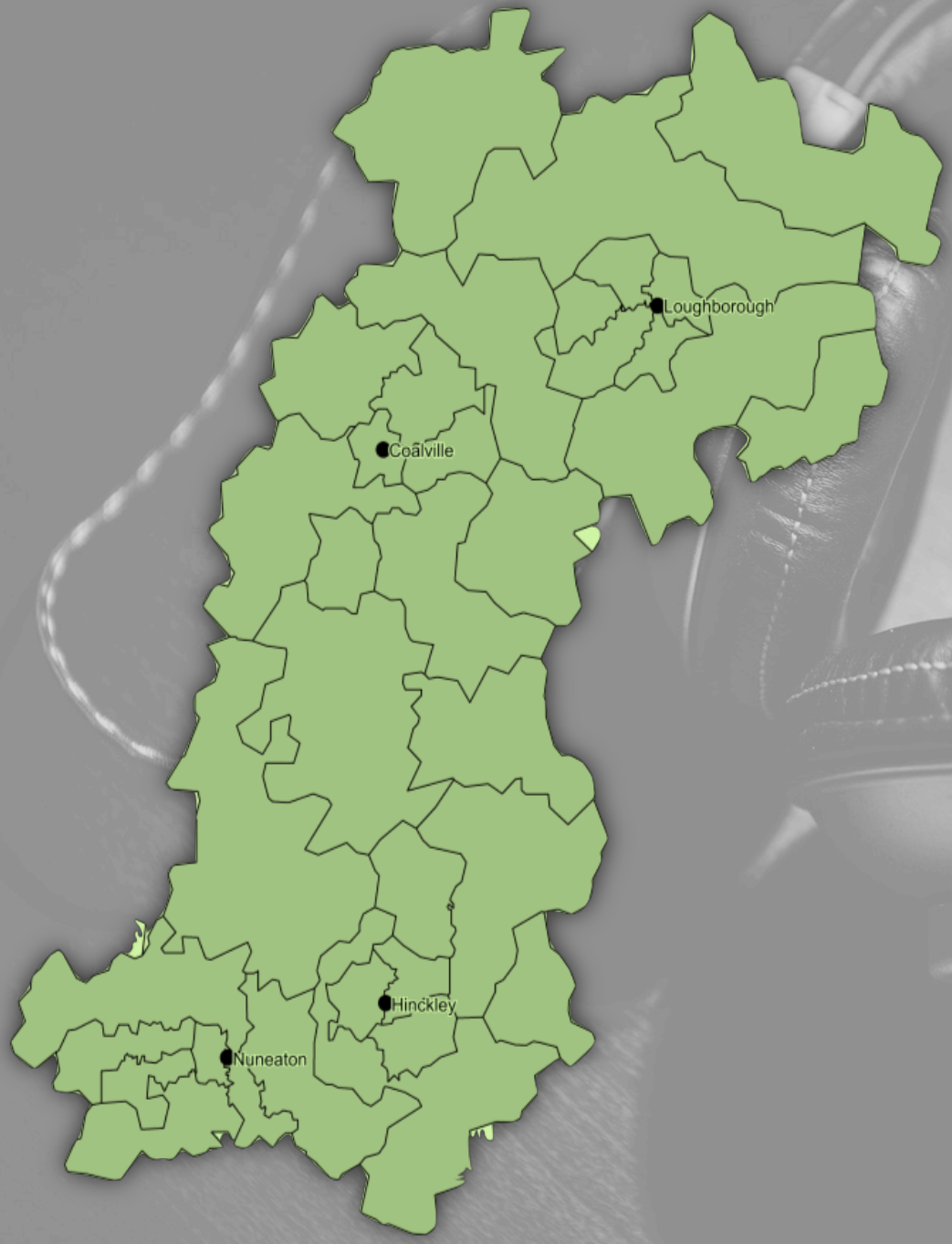
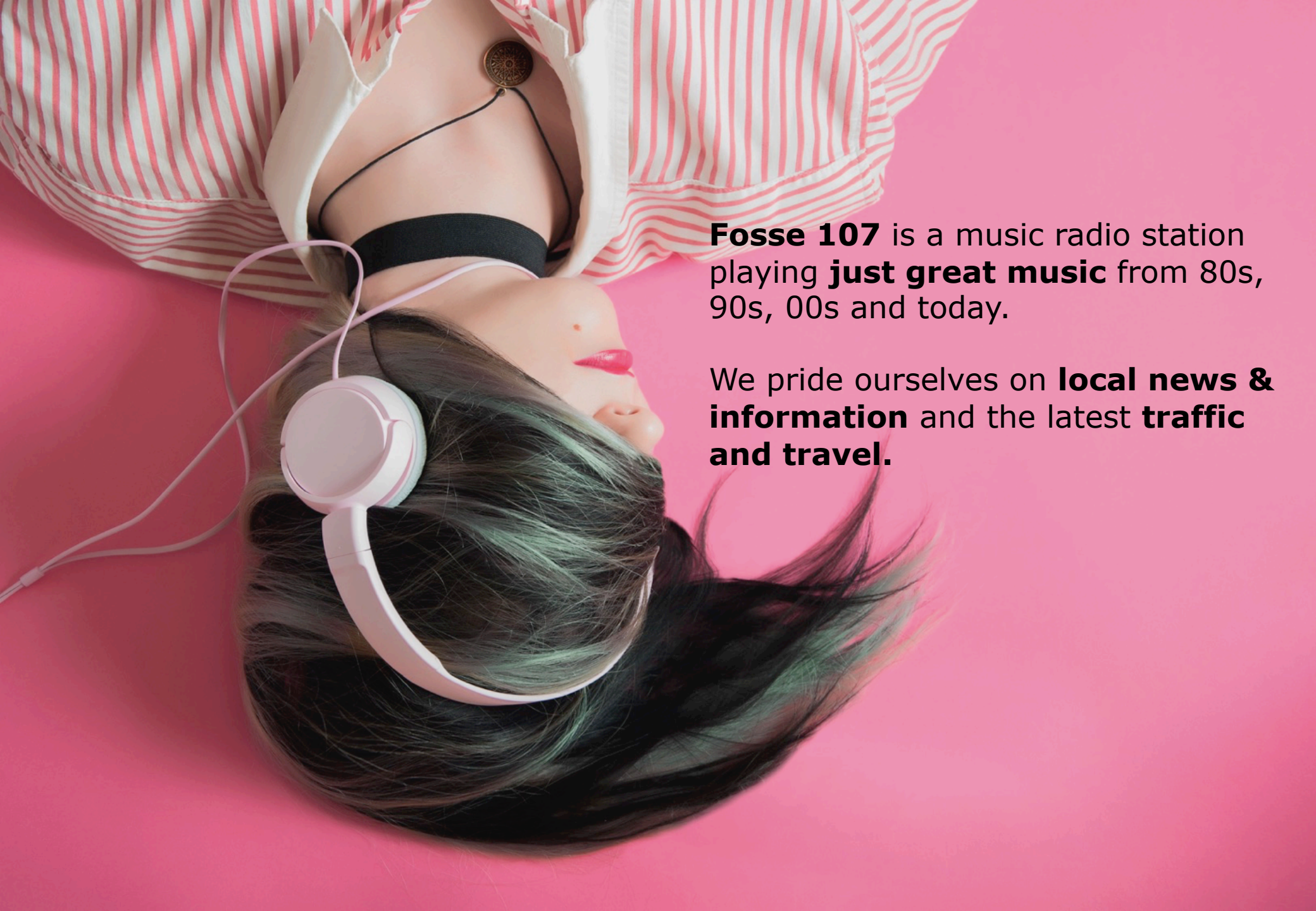
FOSSE 107

Hinckley & Nuneaton 107.9
Loughborough 107

MEDIA PACK
2018



Fosse 107 is the only **independent local radio** station serving **350,000 people** across the three of the biggest towns in the Midlands **Hinckley**, **Nuneaton** and **Loughborough**.



Fosse 107 is a music radio station playing **just great music** from 80s, 90s, 00s and today.

We pride ourselves on **local news & information** and the latest **traffic and travel.**

Fosse 107 listeners **love family.**

Most are aged between **25 and 44.**

60% are **female.**

They are **proud** to live in the **Midlands.**

They have **careers** but are **social** and **love going out.**

They are **loyal.**

They have fond memories of the **80s and 90s.**

Fosse 107 presenters are in the community, at local events.

They know what makes our listeners “tick” and ask the questions they want answered…

350,000

potential audience across Leicestershire and Warwickshire.

70,232

unique online users

286,564

online page views...

8000

facebook fans

RAJAR FIGURES due Sept 2018.

Rate Card Information

We have a range of advertising options for you to reach our audience in the most effective way.

Airtime campaign:
from £125 per week.

Sponsorship campaign:
from £250 per month.

We also provide bespoke promotional opportunities and competitions for all of our advertisers.

All our packages are tailor made to each individual client.

Available on FM, online and on mobile

FOSSE 107

Hinckley & Nuneaton 107.9
Loughborough 107

107.9FM
(Hinckley & Nuneaton)

107FM
(Loughborough, Charnwood,
North West Leicestershire)

www.fosse107.co.uk

via Tunein App

Key Contacts:

Mark Foster
Managing Director
markfoster@fosse107.co.uk

Tel: 01455 442 772
Mob: 07794132384

Zoe Naylor
Sales Manager
zoenaylor@fosse107.co.uk

Tel: 01455 442 772
Mob: 07926246627