

# 2020 Diamond Dig Rules

## Who Can Enter

1. Entrants must be legal Florida residents who are at least 21 years of age or older and have lawful access to the method(s) of entry set forth in the rules.
2. Employees of Marc Radio Gainesville, LLC, its respective parent, affiliates and subsidiaries (collectively, "Sponsor"), advertising sponsors and promotional agencies, and the immediate family and household members of each are not eligible. The term "immediate family" includes spouses, parents, siblings, grandparents, children, grandchildren and cohabitating significant others.

## How to Enter

3. No purchase necessary to enter or win. One valid entry per person. The giveaway begins at 3PM local time on February 8, 2020, and all entries must be received by 3:30PM local time on February 8, 2020.
4. To enter, the person must be (i) physically present at First Magnitude Brewing Company, 1220 SE Veitch Street, Gainesville, FL, (the "Brewery") and (ii) provide their first name, last name and email address to station staff. Participants with valid entries will be given a raffle ticket.
5. Twenty-five winners will be selected by random drawing from among valid entries on February 8, 2020.

## The Prizes

6. On or around 3:40pm, Sponsor will select twenty-five winners by random drawing from among valid entries. Once a winner is announced at the Brewery, the winner must claim their prize (described further in Section 7 below) within the next five minutes. If the prize is not claimed within five minutes, the Sponsor may select an alternative winner by random drawing.

7. Once the prize is validly claimed, each winner will be given 15 seconds, on their own, to wade through sand, ice or a similar substance within a designated space in an attempt to withdraw a slip of paper describing a final prize ("Final Prize Paper"). The winners will be given the opportunity to search in the order in which they were announced. Each winner may only take one Final Prize Paper. If a winner does not find a Final Prize Paper within the designated period of time, the winner will be given no final prize.
8. The Sponsor reserves the right to give additional time to winners with mental or physical disabilities.
9. If a winner does not find a final prize within the designated time period, the Sponsor reserves the right to select an additional winner by random drawing, who must claim their prize in accordance with Section 6.
10. Each Final Prize Paper may be exchanged at the Brewery for the described final prize. The final prizes that are available include: one (1) \$1,000 gift card to International Diamond Center, one (1) \$500 gift card to International Diamond Center, one (1) \$250 gift card to International Diamond Center, ten (10) \$25 Visa gift cards, three (3) pairs one day Legoland tickets (that expire on 5/26/20, with an approximate retail value of \$169.98), one (1) pair of four-show Flex Passes to Hippodrome (with an approximate retail value of \$198), two (2) pairs of Universal Orlando tickets (that expire on April 2, 2020, with an approximate retail value of \$238), three (3) \$20 gift cards to Adam's Rib Co., one (1) pair of tickets to Willie Nelson concert on February 15, 2020 at 7:30pm at the St. Augustine Amphitheatre (with an approximate retail value of \$110), one (1) pair of tickets to Alanis Morissette concert on June 17, 2020 at 7:00pm at MidFlorida Credit Union Amphitheatre at Florida State Fair Grounds (with an approximate retail value of \$150) and one (1) \$50 gift card to Top Hog BBQ.
11. The Sponsor reserves the right to cancel or reschedule the sweepstakes in the event of natural disasters or acts of God.
12. Prize exchanges are prohibited. Prizes cannot be redeemed for cash or substituted for any other items by the winners. The winner cannot assign or transfer the prize. Sponsor reserves the right to substitute a prize of like or greater value, for any prize,

for any reason. Please check [1005thebuzz.com/contests](http://1005thebuzz.com/contests), [magic1013.com/contests](http://magic1013.com/contests), [gainesvillesclassichits.com/contests](http://gainesvillesclassichits.com/contests), and [iamcountryradio.com/contests](http://iamcountryradio.com/contests) for any updates to the rules, including the substitution of prizes.

13. The winner is responsible for all local, county, state and federal taxes on prizes based on the value of the prizes stated in the rules.

#### Odds of Winning; Miscellaneous

14. Odds of winning the initial prize depend on the number of entries received and the odds of winning a final prize depend on your ability to search through sand within a designated period of time.
15. Except where prohibited by law, entry constitutes permission to use winners' names, hometowns, likenesses and photographs for broadcast, online posting, and/or in any other media, including for advertising and publicity purposes, without additional compensation.
16. These giveaway rules are available at [1005thebuzz.com/contests](http://1005thebuzz.com/contests), [magic1013.com/contests](http://magic1013.com/contests), [gainesvillesclassichits.com/contests](http://gainesvillesclassichits.com/contests), [iamcountryradio.com/contests](http://iamcountryradio.com/contests) and Monday through Friday during normal business hours at Marc Radio Group, 100 NW 76 Dr #2, FL, 32607.
17. For a list of prize winners, send a separate, self-addressed, stamped envelope no later than one year following the end of the entry period, to Marc Radio Group, 100 NW 76 Dr #2, FL, 32607.
18. This giveaway is subject to all applicable laws and regulations and is void where prohibited or restricted by law, including without limitation, in jurisdictions that require registration, filing, trust account, or posting of a bond, or any other requirements or disclosures that are not expressly satisfied by the rules. Sponsor is not responsible for typographical or other errors in the printing, offering or administration of the giveaway, or the announcement of the prize. In the event of a dispute over who submitted a particular entry, Sponsor will determine the entrant's identity or select an alternative winner, in its sole discretion.

19. This contest is not intended for gambling. If it is determined that a participant is using the contest for gambling purposes, they will be disqualified and reported to authorities.
20. Please note that any promotions of these sweepstakes on Facebook, Instagram and Twitter are in no way sponsored, endorsed, administered by or associated with these social media companies.
21. By entering, participants represent and warrant that they are eligible and agree (a) to be bound by these rules and the decisions of the judges, (b) to release Sponsor and their directors, officers, shareholders, suppliers, distributors, advertising agencies, employees, and agents from any and all liability, claims, or actions of any kind whatsoever for any injuries, losses, or damages of any kind caused by any prize or resulting from acceptance, possession, use, or misuse of any prize, (c) release Facebook, Instagram and Twitter, and their directors, agents and officers from any liability that results from you entering this sweepstakes and (d) to the Waiver Agreement, which will be provided at the location of the raffle (described further above).