

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

LINCS FM

Licence number	AL132
Licensed area	Lincoln and the surrounding area
MCA population	639,134
Frequency/ies	102.2, 97.6 and 96.7 MHz

Character of Service

A LOCALLY-ORIENTED MUSIC AND INFORMATION STATION FOR LINCOLN AND THE SURROUNDING AREA.	
Service duration	24 hours
Locally-made programming	Studio location: Locally-made programming must be produced within the licensed area.
	Locally-made hours: At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours during daytime on Saturdays and Sundays.
	Programme sharing: No arrangements.
Local news	At least hourly during peak-time weekdays and weekends. At other times UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

Last amended: August 2010