

Advertising Terms and Conditions

Advertising orders may be cancelled by either party giving 30 days' notice in writing. If there are any commercials owed as part of the contract these MUST be placed within the 30 Day Notice Period or be forfeited. West Coast Radio Pty Ltd accepts advertisements on the understanding that every advertisement and all information supplied to the company in relation thereto or in connection therewith and at all times will continue to be true and correct in substance and in fact and neither in content nor by significant omission will such material convey any false or misleading statements or otherwise contravene the provisions of the Trade Practices Act 1974 (TPA). ROS package placement is subject to availability. Material deadlines require all material at West Coast Radio by no later than 11am two days prior to the day of broadcast and 11am Thursday for all weekends and long weekends. No make-goods will be given for material which arrives after such deadlines and is not broadcast. The advertising rates shown cover the broadcast times subject to the provisions of the Broadcasting Act and do not constitute an offer on the part of West Coast Radio. All authorities to broadcast are subject to approval by the Sales Manager of West Coast Radio Pty Ltd.