

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

COMPASS FM

Licence number	AL266
Licensed area	Grimsby
MCA population	91,992
Frequency/ies	96.4 MHz

Character of Service

A 'FULL SERVICE' STATION FOR THE GRIMSBY AREA AIMED AT THE MATURE LISTENER FEATURING LOCAL NEWS AND INFORMATION WITH A BLEND OF CLASSIC OLDIES AND MELODIC POP.	
Service duration	24 hours
Locally-made programming	Studio location: Locally-made programming must be produced within the licensed areas of Grimsby (AL266) or Lincoln (AL132).
	Locally-made hours: At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours during daytime on Saturdays and Sundays.
	Programme sharing: No arrangements.
Local news	At least hourly during peak-time weekdays and weekends. At other times UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines

Last amended: August 2010