

ANALOGUE COMMERCIAL RADIO STATION FORMAT

Service name

ROTHER FM

Licence number	AL314
Licensed area	Rotherham area
MCA population	385,235
Frequency/ies	96.1 MHz

Character of Service

A LOCALLY-FOCUSED BROAD MUSIC AND INFORMATION STATION FOR THE ROTHERHAM AREA, WITH A STRONG COMMITMENT TO LOCAL NEWS.	
Service duration	24 hours
Locally-made programming	<p>Studio location: Locally-made programming must be produced within the licensed areas of Barnsley (AL280), Doncaster (AL244), Bassetlaw (AL224) or Rotherham (AL314).</p>
	<p>Locally-made hours: At least 10 hours per day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturdays and Sundays.</p>
	<p>Programme sharing: All programmes may be shared between the Barnsley licence (AL280), the Doncaster licence (AL244), the Bassetlaw licence (AL224) and the Rotherham licence (AL314), subject to satisfying the character of service requirements above.</p>
Local news	At least hourly at peaktime weekdays and weekends. At other times UK-wide, nations and international news should feature.

Definitions

Speech	Excludes advertising, programme/promotional trails & sponsor credits
Peak-time	Weekday breakfast and drive-time, and weekend late breakfast
Daytime	06.00 to 19.00 weekdays and weekends

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines